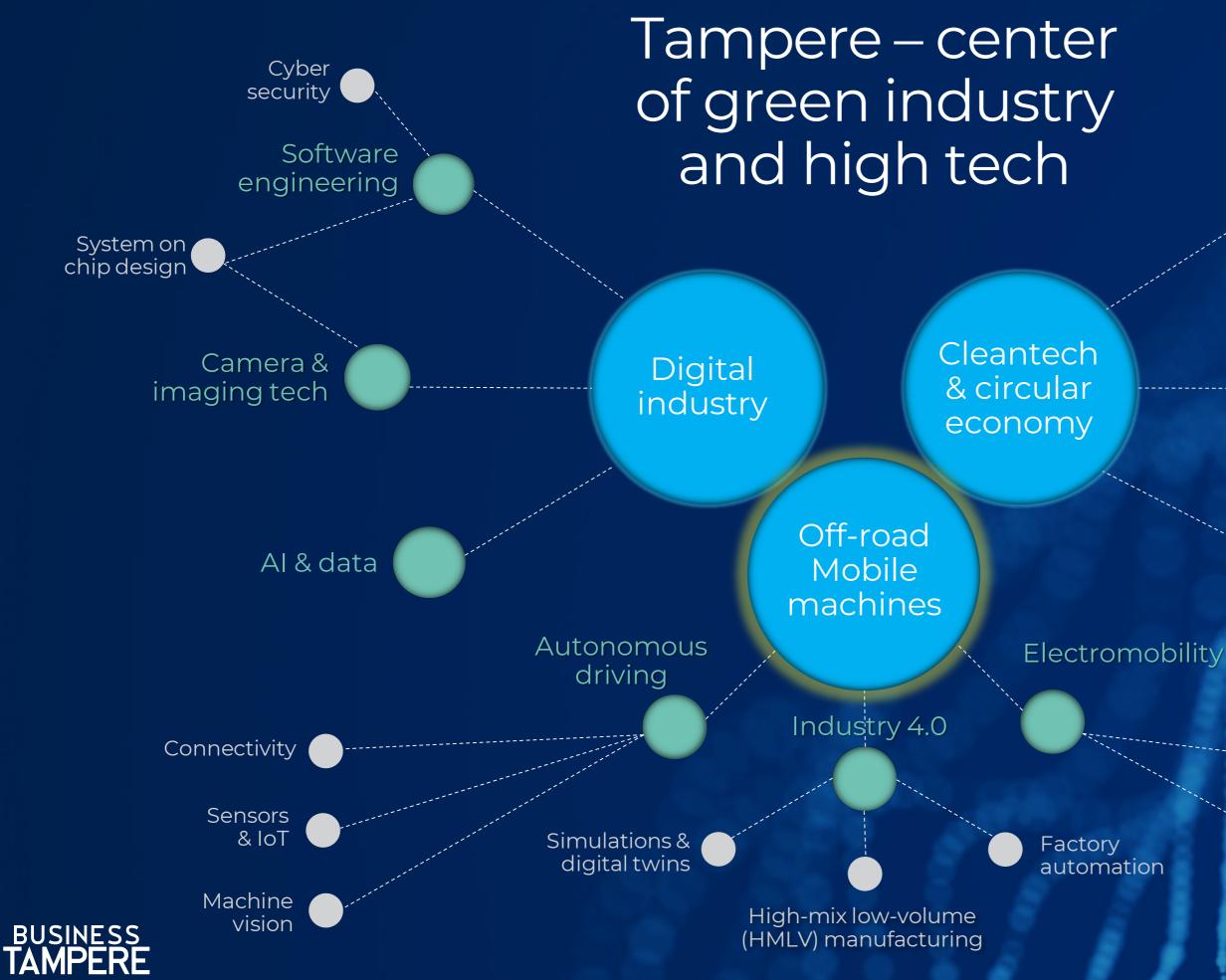
## Tampere Automotive Cluster

(Internal

#### Ari Lylynoja

Senior Business Advisor Investments and Global Operations Business Tampere ari.lylynoja@businesstampere.com +358 50 5687608



#### TAMPERE. FINLAND

Batteries & Alternative fuels,  $H_2$ 



Green energy

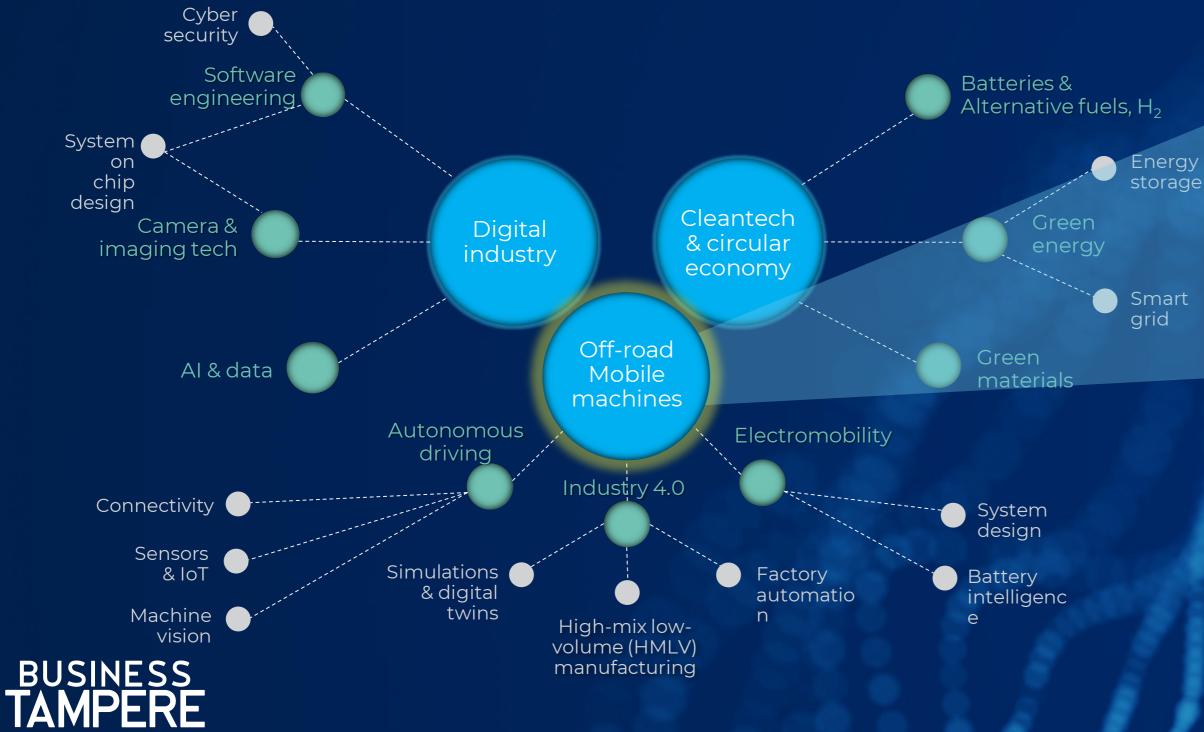
> Smart grid

Green materials

System design

Battery intelligence

#### Same knowhow transferred to automotive sector!



#### TAMPERE. FINLAND

#### GLOBAL AUTOMOTIVE SECTOR NEEDS

### Tampere Automotive Cluster

One of the top automotive hubs in Finland +130 organizations, +200 members: high-tech companies, academia and research institutes

- Promotes Tampere region as one of the top automotive development hubs in Finland •
- Arranges networking, partner scouting and matchmaking events •
- Collaborates with international mobility clusters •
- Help members in finding new business and collaboration opportunities













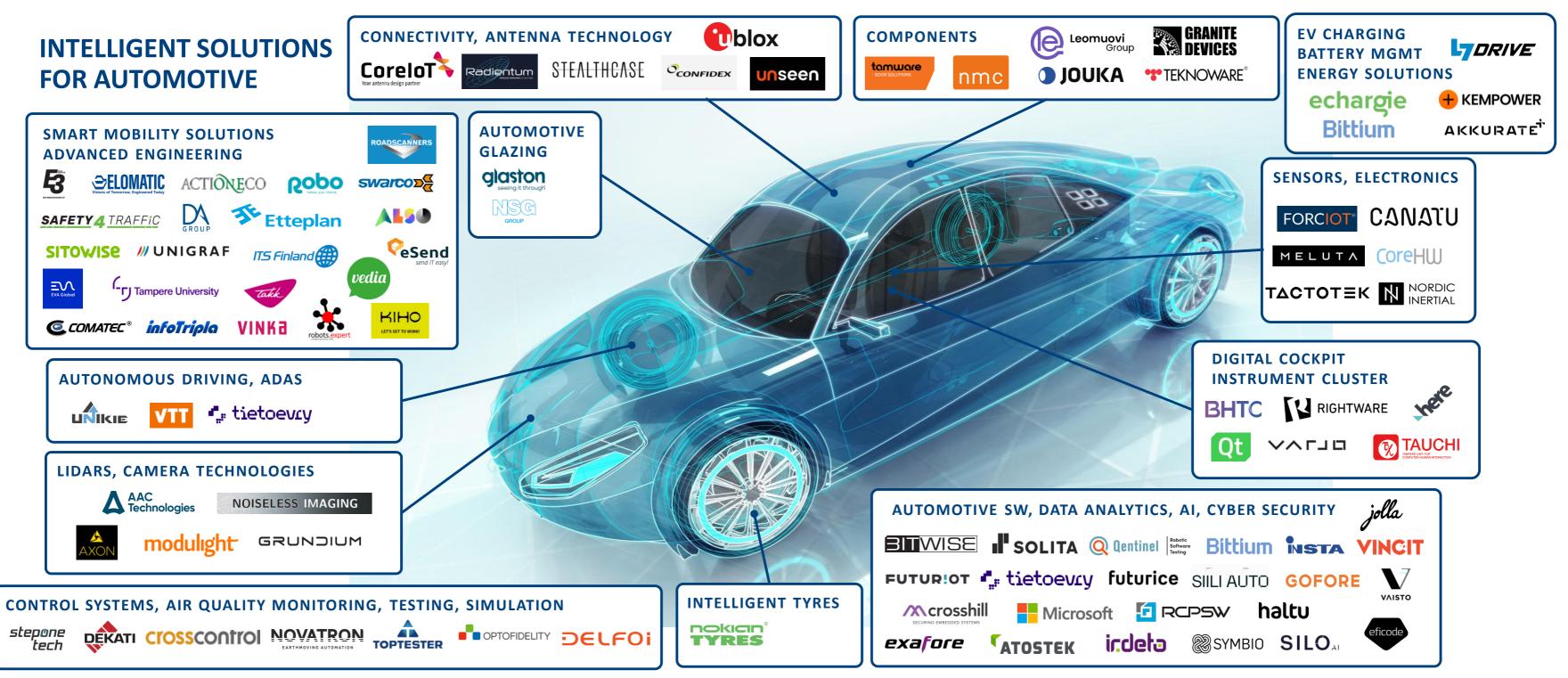
### TAC & Automotive events

## Intelligent Solutions for Automotive

- Digital cockpit
- Autonomous driving, ADAS
- Connected car
- Data analytics, Al
- Automotive software
- Advanced engineering

   electronics, sensors, LIDARs, cameras,
- Smart mobility
- and more..





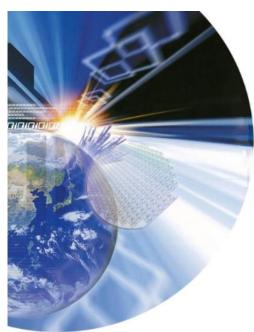


## TAMPERE.

## **Key activities**















CRADLE

HYUNDAI





## BUSINESS TAMPERE



## Partner scouting events & company visits, matchmaking

- Valeo France
- Volvo Cars Tech Fund
- CEVT
- Magna
- Seiren

...

- Actia Group
- Koeniggsegg

#### TAMPERE. FINLAND

#### Hyundai Cradle Innovation Hub





#### PITCH SESSION

Live pitch sessions at CampX Gothenburg

Oct 26th





#### **Automotive Pitch Sessions** Case Volvo CampX

- Volvo Group Trucks, Busses, CE, Penta, Energy, Autonomous Solutions, Financial Services, Renault Trucks, Mack Trucks...
- CampX by Volvo Group is a global innovation arena for technology and business transformation.
- Within CampX, Volvo invites partners including customers, startups, suppliers, academia and authorities to collaborate with Volvo Group experts to develop future transport solutions.
- Live pitch sessions
  - Oct 2021 Electromobility
  - Oct 2022 Autonomous Solutions, ADAS

## TAMPERE.





#### **TAMPERE** FINLAND International cluster collaboration

- Visits, joint events
- **Opportunities for collaboration**



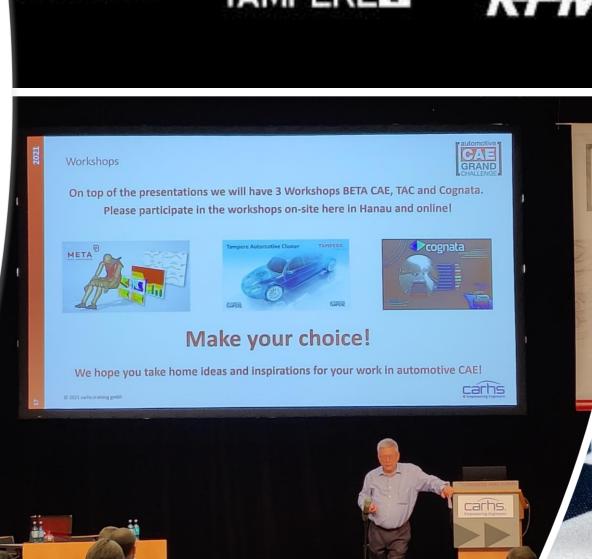
#### Introductions, networking, offering reviews



## Pilots & export support

- Germany 2021
- U.S.A. 2022
- Canada 2023
- Spain 2023

AUTOMOTIVE



Partners

Consulate General of Finland New York

RENIUS

USINESS

NLAND







## Some members of Tampere Automotive Cluster



www.bhtc.com

#### BHTC GmbH Automotive R&D center

The German automotive system integrator **BHTC**, Behr-Hella Thermocontrol GmbH, is one of the world's leading companies in climate control, thermal management and HMI for the automotive industry.

bhtc.com/en/locations/tampere-finland

CES INNOVATION AWARDS 2023



IN TOUCH WITH YOUR FUTURE

BHTC

CES Innovation Award 2023: Driver Monitoring System With Invisible Camera - Designed in Tampere.

## TAMPERE.





"The local technical expertise and automotive-related ecosystem brought BHTC to Tampere. The region's software companies understand well the needs of automotive industry and excel in software productisation."

Vesa Pelli Managing Director, BHTC Finland

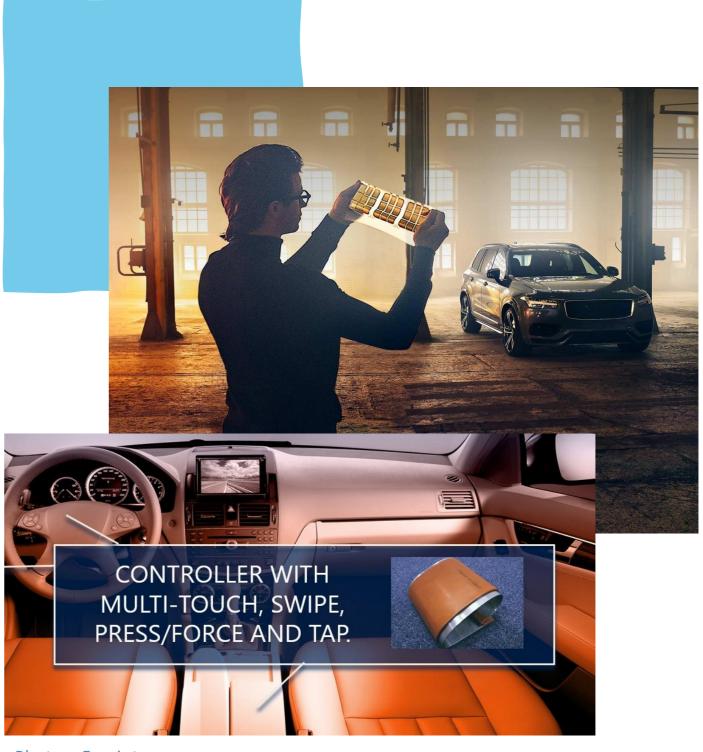


The Škoda ENYAQ iV's central touchscreen -Designed in Tampere.

#### **FORCIOT** Advanced sensor solutions

- Solution provider of integrated and connected sensor systems.
- Stretchable electronics solutions can be embedded into car interiors and connected to car systems.
- Invisible touch-based user interface with multitouch, swipe, press/force and tap functions.

#### www.forciot.com



**Photos: Forciot** 



## TAMPERE.



#### UNIKIE

- Autonomous driving (AD)
- Advanced driver assistance systems (ADAS)
- Control hub (Vehicle mission control platform)
- Driver monitoring system
- Dead reckoning
- Automated valet parking
- Automated factory parking
   www.unikie.com







### **SILO AI**

- AI-Driven solution provider
- **Expertise fields** 
  - Sensor fusion for autonomous driving • Perception, prediction, and planning Computer Vision

  - Algorithm Library

silo.ai









# TAUCHI = Tampere Unit for Computer – Human Interaction

ARTO HIPPULA, INDUSTRIAL LIAISON OFFICER PROF. ROOPE RAISAMO (ROOPE.RAISAMO@TUNI.FI) TAMPERE UNIVERSITY, FINLAND



## Thank you!



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