



VISIT
TAMPERE



Investment and Development Agency of Latvia (LIAA)
in cooperation with Business Tampere, Tampere Chamber of Commerce,
Embassy of the Republic of Latvia in Finland and Airbaltic

**INVITES YOU TO ATTEND THE TOURISM WORKSHOP
“MAGNETIC LATVIA”
21.03.2019, Tampere**

Venue: Werstas, Galleria Bertel
Address: Väinö Linnan aukio 8
Working Language: English/Finnish

Programme

- 15:30 – 16:00** Registration of the participants
- 16:00 – 16:10** **Welcoming address by H.E. Ms. Kristīne Našeniece,**
Ambassador of the Republic of Latvia in Finland
- 16:10 – 16:25** " **Visitors' highlights of Tampere**", Ms. Pirjo Puukka, Senior
Specialist, Partnerships and Networks ,Visit Tampere Ltd.
- 16:25 – 16:40** **“MEET RIGA “The official Riga city convention bureau offer
for Meetings & Events organisers”**, Mr. Aigars Smiltans,
director MEET RIGA
- 16:40 – 16:55** **“Kurzeme-Western Latvia”**, Dr.oec. Eriks Lingeberzins,
Assistant professor at Turiba University
- 16:55 – 17:10** **“Plan your destination Liepaja”**, Ms. Ieva Hmielevska,
Representative of Liepaja Region Tourism Information Office
- 17:10 – 17:25** **“Airbaltic - continuing the success in 2019”**, Mr. Jan Nyholm,
Head of Sales (Finland, Sweden, Norway), Air Baltic Corporation
- 17: 30- 19:00** **Networking. Reception and Lottery.**

RSVP until 8th of March, 2019 <https://www.lyyti.fi/reg/magneticlatviate>



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