

Overview of the Dutch economy and market opportunities

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Introduction

- One of the most open economies in the world
- Wealthy and digitally advanced country
 - Modern and highly competitive markets
 - Well-educated and multilingual workforce
- Excellent location (land, sea and air connections)
- Fifth largest trade partner and fourth largest export destination for Finland (2024)
- Dutch business practices align well with Finnish work ethos



Dutch economy – key figures

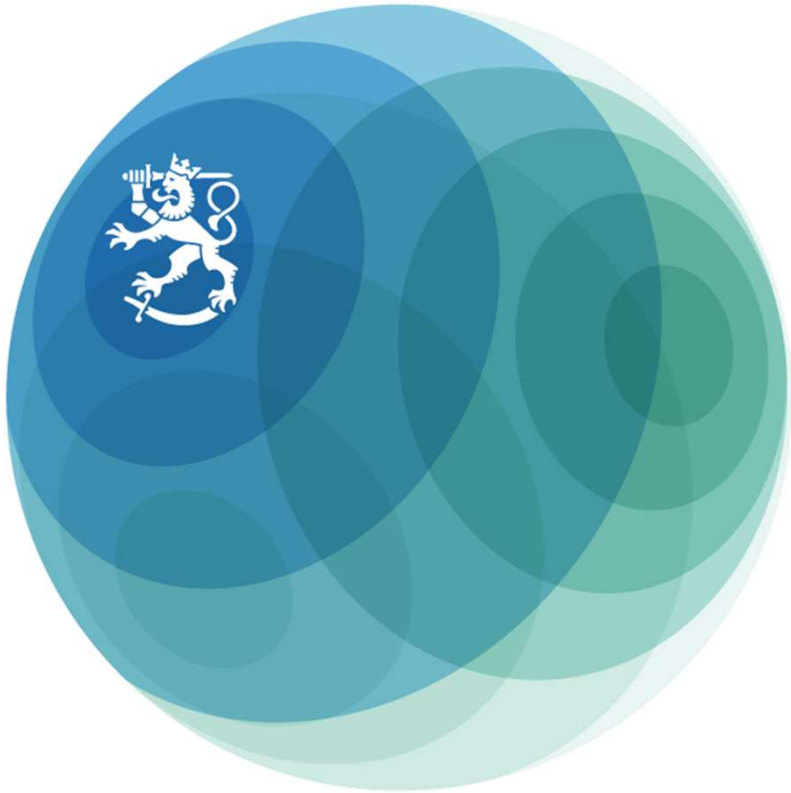


- GDP the 5th highest in the EU (2024)
- Economic growth around 1.0 % in 2024, estimated 1.3% in 2025 and 1.2 % in 2026 (May 2025)
- Moderate growth despite the global economic uncertainty
 - Still! Dutch market highly reliant on international markets
- Estimated inflation higher than the eurozone average (3.0 % in 2025, 2.0 % in 2026)
- Population a bit over 18 million (2025)
 - Population density!



Dutch society – quick overview

- Topical issues
 - Energy dependence & prices
 - Housing crisis
 - Expensive health care system and aging population
 - More attention towards security in general
- Update on Dutch politics
 - Coalition collapsed in June 2025
 - Elections the 29th of October 2025



Market opportunities – the Netherlands



Defense markets in the Netherlands

- Nato Summit in June 2025, NL reached 2% goal in 2024
- NL aims to scale-up armed forces
- The size of the defense market was around 19.5 billion euros in 2024, will reach 26.7 billion euros by 2029 (according to the estimations)
 - Big local players: Damen Group, Fokker Technologies
- Finland is widely regarded as a frontrunner in comprehensive security



Maritime industry

- **Maritime Manufacturing Industry Sector Agenda** (“No guts – no Hollands Glorie”)
 - Focus on modernisation (such as digitalisation and sustainable solutions) but also understanding the strategic role of the maritime industry – Finland mentioned as a likeminded country!
- Five innovative projects: Maritime Masterplan, Smart Maritime, Shipyard of the future, Robotizing offshore wind ja Nuclear propulsion for vessels
- First implementation report out in April 2025



Strategic technologies

- Dutch national technology strategy: 10 key technologies, especially **semiconductors**, **AI**, **quantum technologies** (computing, sensing, and communications) and **cybersecurity** Finnish strengths
 - Semiconductors: Strong industry clusters, Eindhoven Brainport region
 - AI: Strong innovation ecosystem and startup culture
 - Quantum: 5 innovation hubs: QDNL Delft, QDNL Amsterdam, QDNL Leiden, QDNL Eindhoven, ja QDNL Twente
 - Cybersecurity: The Hague Security Delta → Europe's biggest security cluster

Energy transition & sustainable solutions

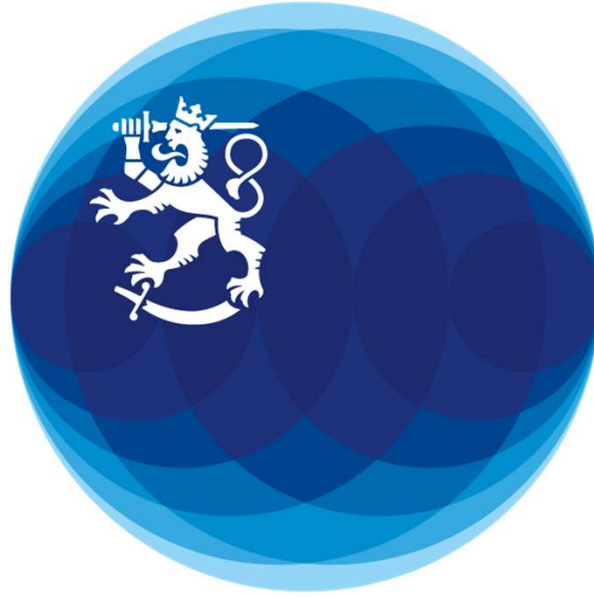


- The Netherlands has made significant progress in decarbonization, despite being home for energy intensive industry actors and its role as a logistical hub
 - Switch from gas to renewables
- Topical issues:
 - Grid capacity constraints severe
 - Increased discussion on energy security



Export and internationalization services

- Team Finland focus themes in 2025
- Small team, close cooperation with various stakeholders
- We help you to succeed in the Netherlands
 - **support and contacts for internationalization**
 - **information on target markets and geopolitics**
 - regulation and compliance
 - internationalization funding and international procurements



Dankjewel!

Questions?

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