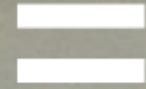




Global Compact
Network Finland

Kestävän kehityksen
tavoitteet (SDGs)
yritysvastuun ytimessä

Marja Innanen, pääsihteeri
UN GLOBAL COMPACT SUOMI



HUMAN RIGHTS



LABOUR



ENVIRONMENT



ANTI-CORRUPTION

UN GLOBAL COMPACT

MAAILMAN SUURIN YRITYSVASTUUALOITE



21 000+

sitoutunutta yritystä

3 800+

muuta sitoutunutta
organisaatiota

138

miljoonaa työntekijää

160+

maata edustettuna

•63

paikallisverkostoa

PALVELUT yrityksille

VERKOSTOIDU

KEHITÄ
OSAAMISTA

VIESTI EDISTYMISESTÄ

VAIKUTA

Tapahtumat

Oppiminen /
Academy

Vertaisoppimis-
ryhmät

Koulutusohjelmat

Vaikuttaminen

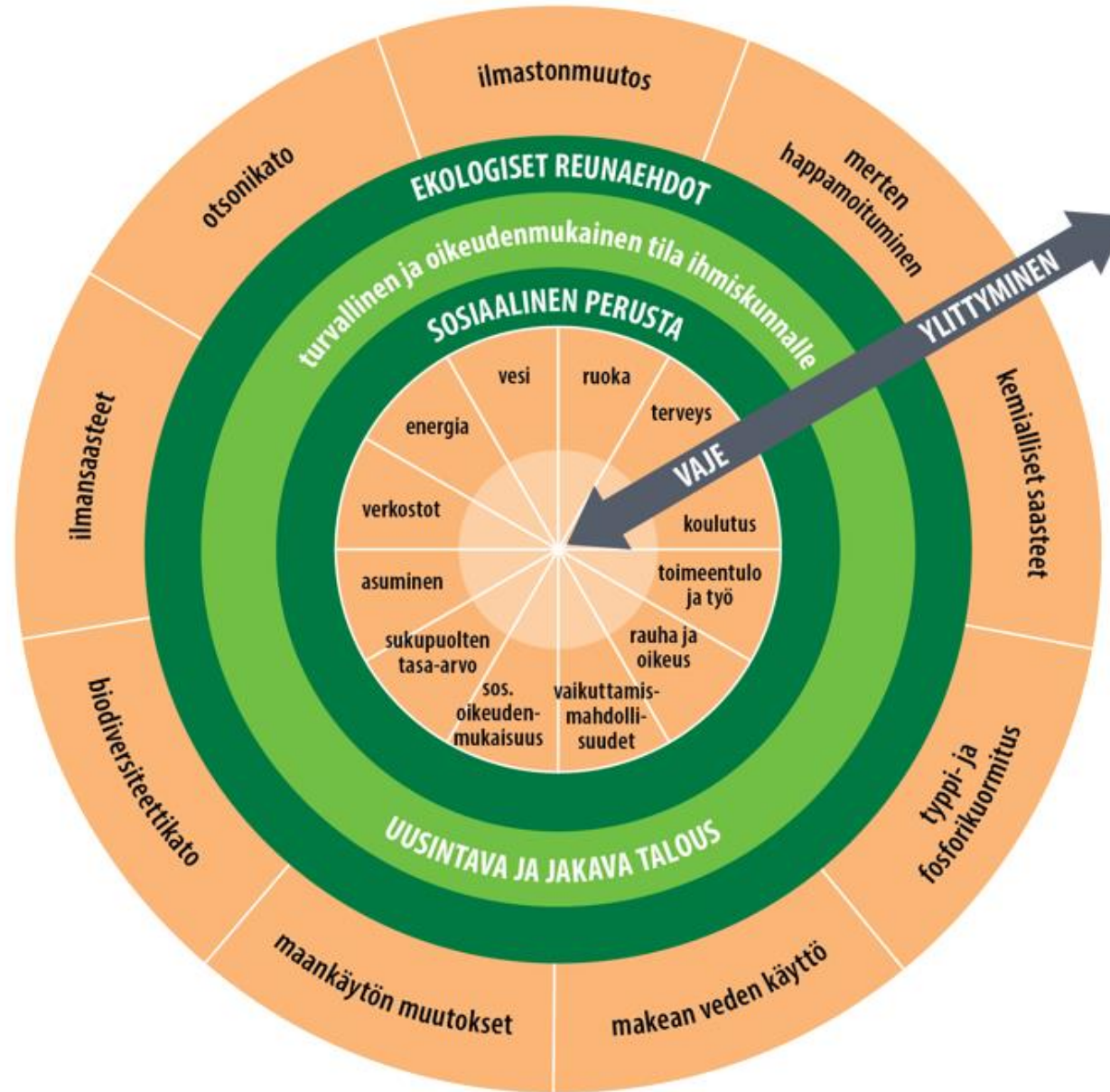
Kehitysryhmät /
Think Labs



Photo: Katie Rodriguez/Unsplash



Kestävä kehitys on ihmisten hyvinvoinnin turvaamista maapallon kantokyvyn rajoissa



Alkuperäinen kuva: Kate Raworth, Doughnut Economics.
Suomennos ja muokkaus: Valtioneuvoston kanslia.

Kestävän kehityksen toimintaohjelma Agenda2030 2015-2030

- Yhdistää ympäristö- ja kehitystavoitteet
- Jakamaton kokonaisuus, keskinäisriippuvaisuus
- Toimeenpannaan transitoalueissa
- Peili meille
- Hallitusten vastuulla
- Yhteinen kieli, raami,
- Sijoittajien ja investorien listalla
- EUn Green Dealin ja sääntelyn takana

[Suomen Agenda2030 vapaaehtoinen maaraportti 2020](#)

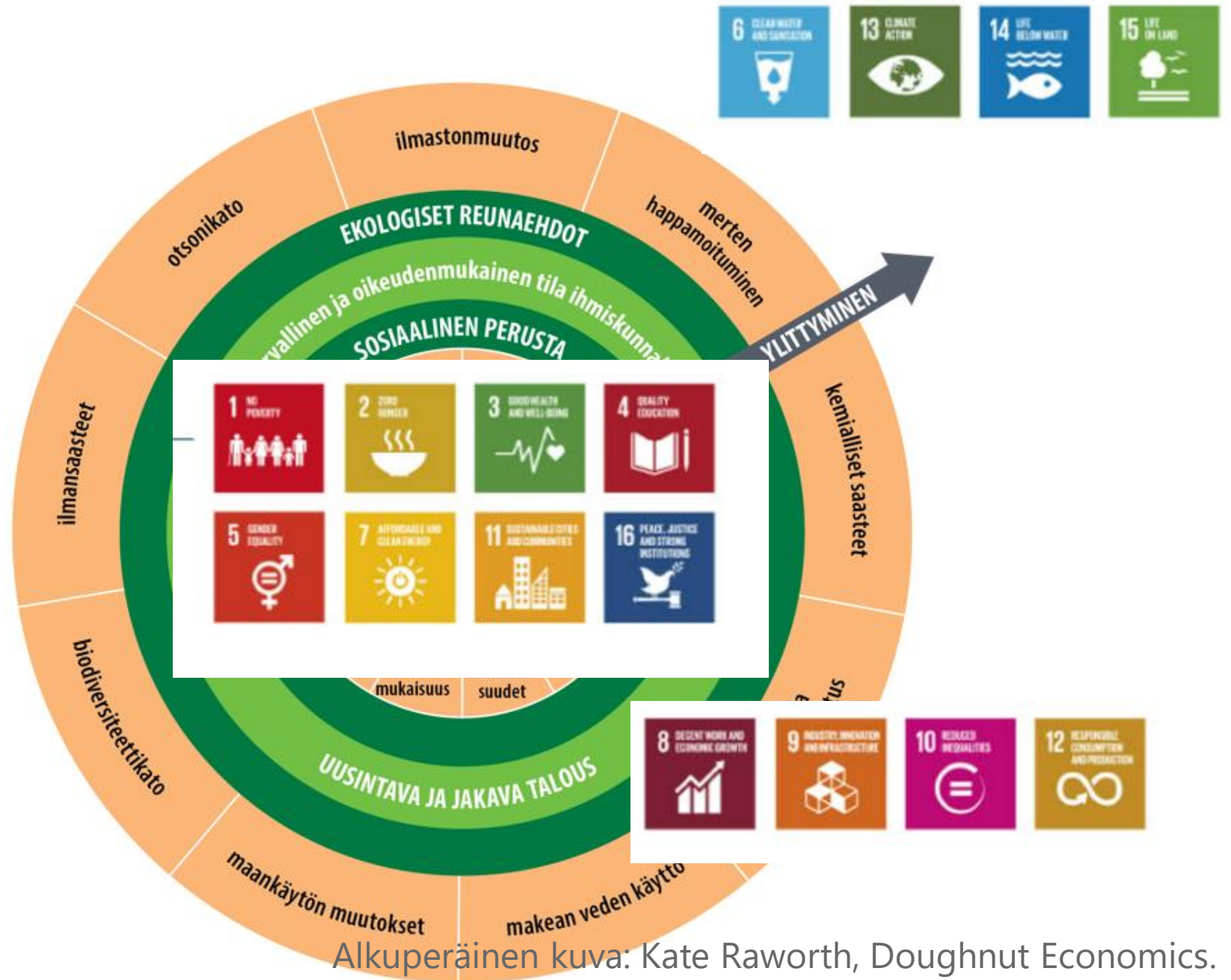
[Agenda2030 -toimintaohjelma - Kestävä kehitys \(kestavakehitys.fi\)](#)



Agenda2030 tähtää äärimmäisen köyhyyden poistamiseen sekä kestäväan kehitykseen, jossa otetaan ympäristö, talous ja ihminen tasavertaisesti huomioon. Kantava periaate on: että **ketään ei jätetä kehityksessä jälkeen.**

Kestävä kehitys on ihmisten hyvinvoinnin turvaamista maapallon kantokyvyn rajoissa

Mitä?
✓ SDG:t



Alkuperäinen kuva: Kate Raworth, Doughnut Economics.
Suomennos ja muokkaus: Valtioneuvoston kanslia.

Kestävän kehityksen tavoitteet SDG:t – Olemme jäljessä ... ja pahasti!

17 YHTEISTYÖ JA
KUMPPANUUS



15 MAANPÄÄLLINEN
ELÄMÄ



13 ILMASTOTEKOJA



3 TERVEYTTÄ JA
HYVINVOINTIA



”

It's abundantly clear that a much deeper, faster and more ambitious response is needed to unleash the social and economic transformation needed to achieve our 2030 goals.



António Guterres
Secretary-General,
United Nations

TAKING STOCK HALFWAY TO AGENDA 2030



SDGs NOT ON TRACK

15%

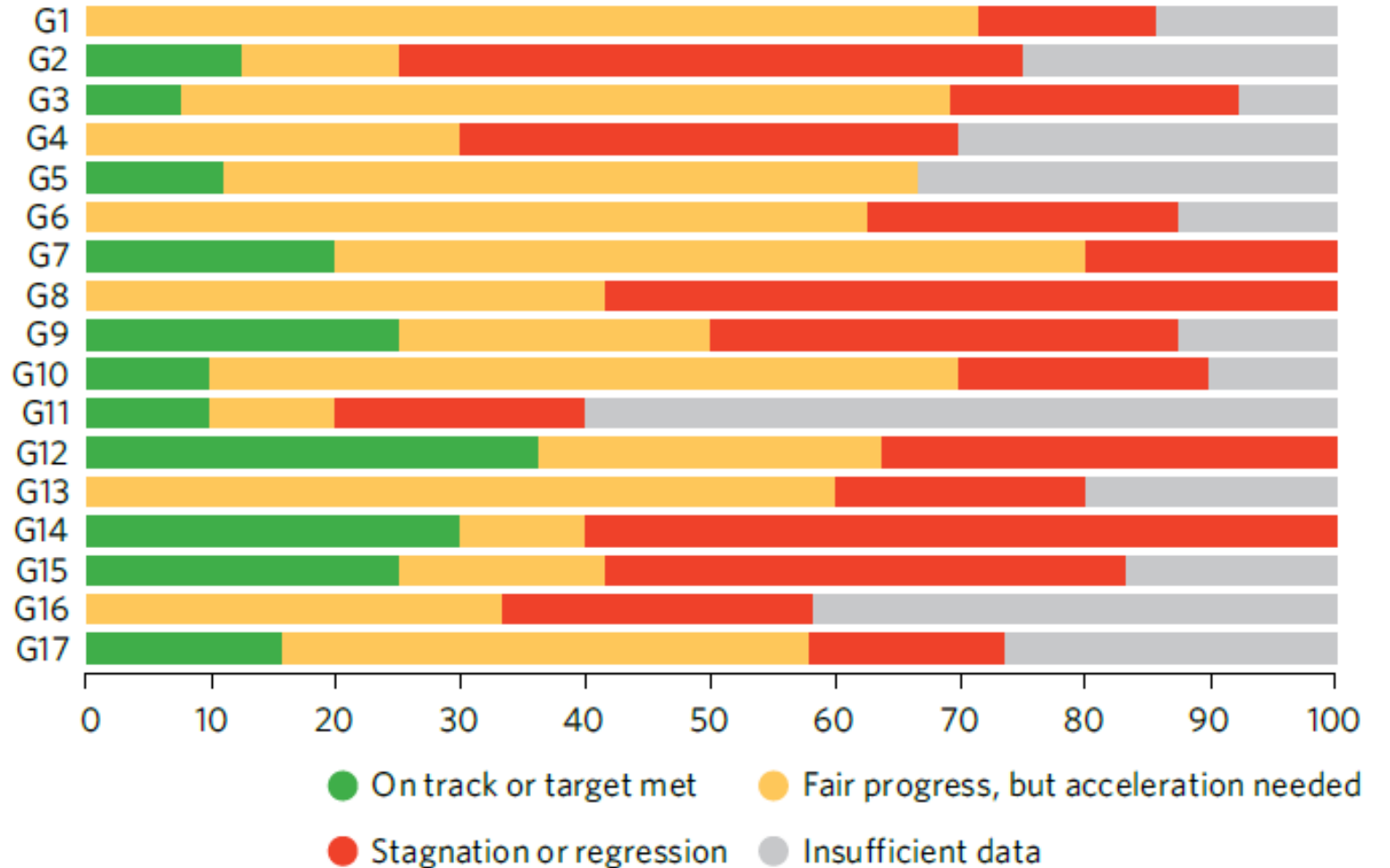
on track

48%

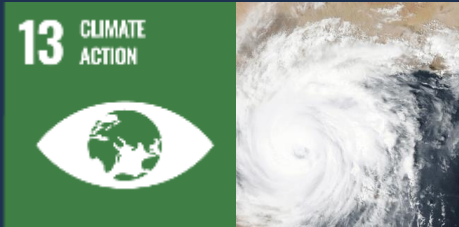
off track,
acceleration
needed

37%

stalled or
reversed



MAAILMA EI OLE LINJASSA KESTÄVÄN KEHITYKSEN TAVOITTEIDEN KANSSA



Ilmaston lämpenemisen ennustetaan nousevan yli 3 asteeseen vuoteen 2100 mennessä



Vuotuiset lahjonnan kustannukset ovat 1,5–2 biljoonaa dollaria – 2 % maailman BKT:sta



Sukupuolten välisen taloudellisen tasa-arvon saavuttaminen 151 vuoden päässä



Kaikista työntekijöistä 19% työskentelee köyhinä
160 miljoonaa lapsityöläistä



SOCIAL PROGRESS INDEX ARVIOI, ETTÄ OLEMME GLOBAALIEN TAVOITTEIDEN SAAVUTTAMISESTA 60+ VUOTTA JÄLJESSÄ

THE PATH TOWARDS 2030:

Nordic Corporate Sustainability Stocktake



United Nations
Global Compact

accenture



PRIVATE SECTOR BELIEVES IN THE SDGs BUT TIME IS RUNNING OUT

BUSINESS BELIEVES IN THE VISION OF THE SDGs

94%

of business leaders believe that the SDGs represent a unifying global vision

96%

of business leaders believe that the private sector plays a crucial role in achieving the SDGs



BUT CONFIDENCE IS LOW

49%

of business leaders believe the world will achieve the SDGs by 2030



NORDIC COUNTRIES MORE PESSIMISTIC

72%

Sceptic about achieving the SDGs

27%

Believe companies are doing enough

I am confident that the world will achieve the SDGs by 2030

15% 57% 26%

The private sector is doing enough to contribute to the SDGs

10% 63% 26%

The private sector plays a crucial role in achieving the SDGs

4% 32% 63%

The SDGs represent a unifying global vision that the private sector can work towards

9% 58% 32%

Strongly Disagree Disagree Agree Strongly Agree

BIODIVERSITY ACTION LAGGING IN THE NORDICS

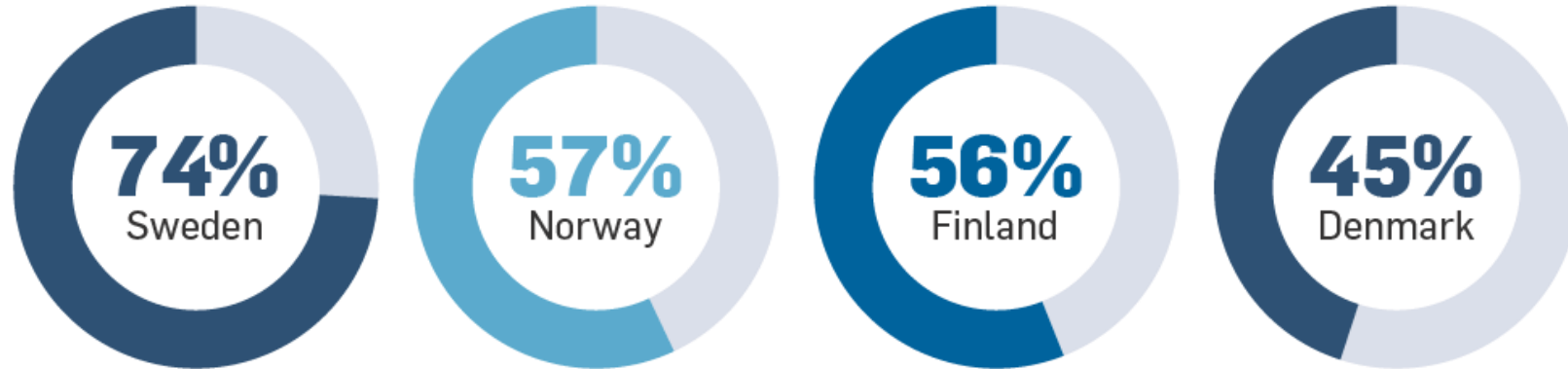
PERCENTAGE DISCLOSING NATURE-RELATED RISKS AND IMPACTS

57%
REST OF
THE WORLD

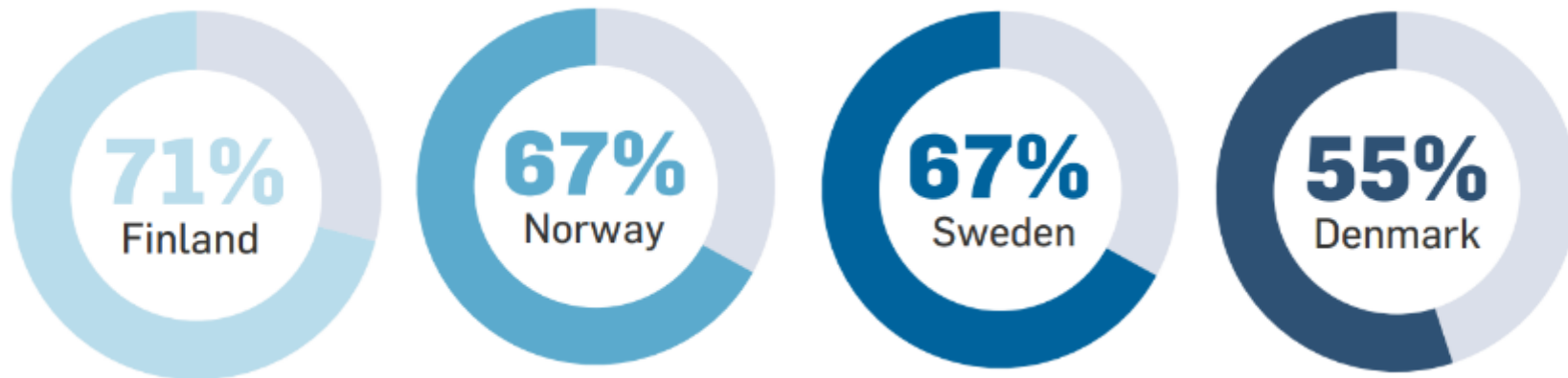
52%
REST OF
EUROPE

40%
NORDICS

COMPANIES TAKING ACTION BECAUSE INVESTORS EXPECT OR DEMAND IT



COMPANIES BELIEVING THE INNOVATION ALREADY EXISTS



THREE OPPORTUNITIES FOR NORDIC COMPANIES USING THE REGION'S STRENGTHS



01

Influence suppliers & distributors
(8 out of 10)

Raise the bar on sustainability by applying ESG data models, data analytics & AI

02

Develop products and services with environmental and social benefits
(7 out of 10)

Generate solutions to decarbonize & integrate nature into corporate governance by tapping into the Nordic innovation ecosystem

03

Reskill and upskill workforce for sustainability success
(3 out of 10)

Green jobs, industry-specific ESG skills and advanced engineering



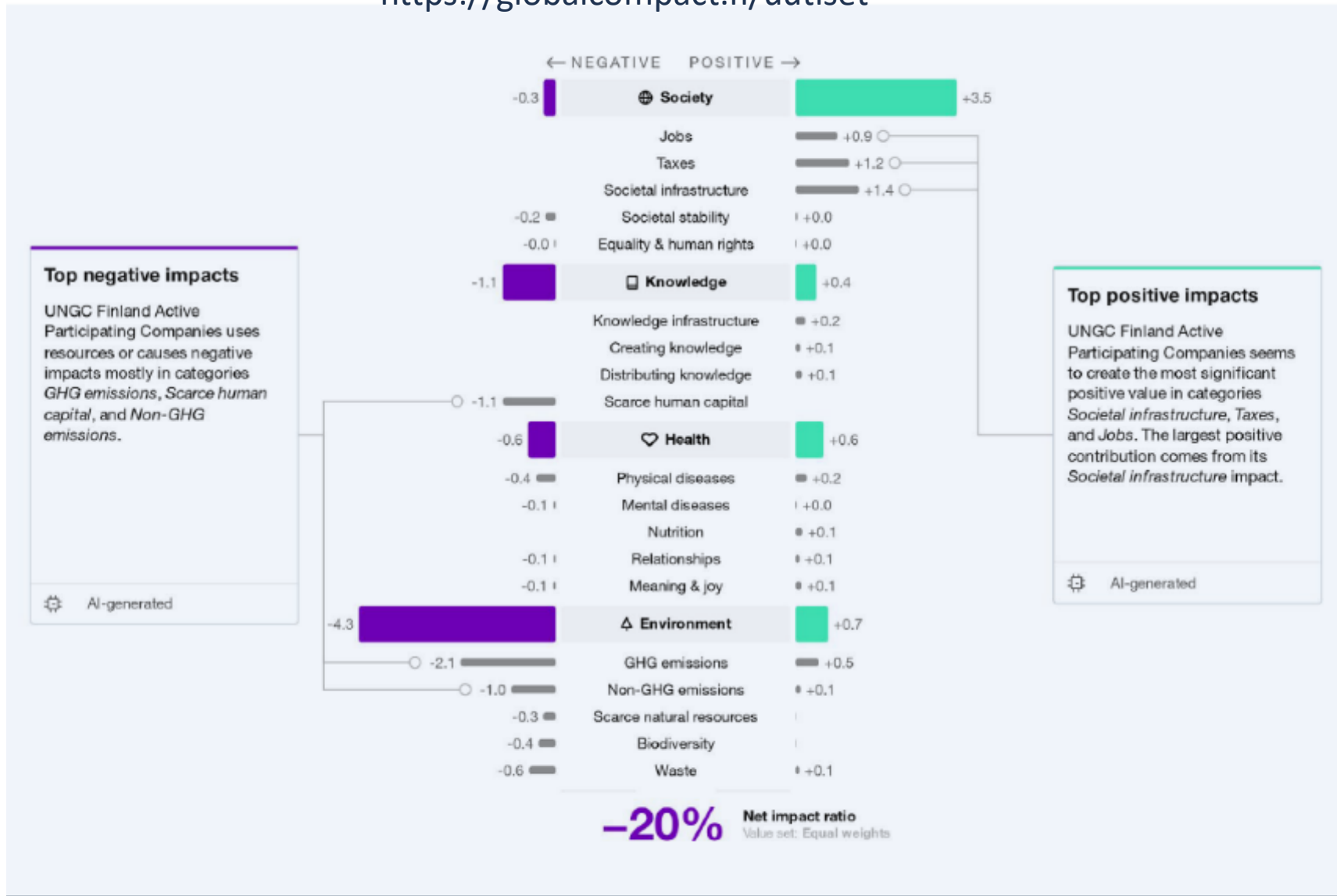


Suomi:



Suomen verkoston nettovaikutus – revenue weighted

<https://globalcompact.fi/uutiset>



MITEN SUOMALAISTEN YRITYSTEN YDINLIIKETOIMINTA EDISTÄÄ SDG-TAVOITTEITA?

- Suomalaiset yritykset tuottavat paljon sosiaalista hyvää, kuten työpaikkoja ja välttämätöntä infrastruktuuria, mutta tekevät sen edelleen osin luontoa ja ilmastoa kuormittaen.
- Vain hyvin harvalla verkoston yrityksellä on palveluita ja tuotteita jotka kohdistuvat esim. terveyden tai naisten aseman parantamiseen tai sukupuolten tasa-arvoon, jne.
- Liiketoimintapotentiaalia voisi olla liittyen kestäviin kaupunkeihin, kiertotalouteen, meriin, tai puhtaisiin vesiratkaisuihin liittyen.
- [Lue lisää](#)



Kuva: Upright

SDG selfie – Suomen UN Global Compact verkosto



PERIAATTEISIIN POHJAUTUVA LÄHESTYMISTAPA KESTÄVÄÄN KEHITYKSEEN

TOIMI VASTUULLISESTI



HUMAN RIGHTS



ENVIRONMENT



LABOUR



ANTI-CORRUPTION



LÖYDÄ UUSIA MAHDOLLISUUKSIA




SDG
AMBITION

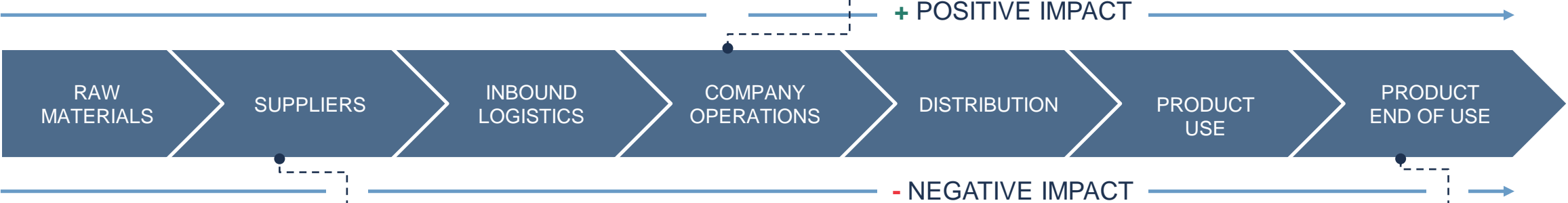


Tarkastele koko arvoketjun laajuudella & priorisoi olennaiset teemat

100% of employees across the organization earn a living wage



VALUE CHAIN



Net-positive water impact in water-stressed basins



100% resource recovery, with all materials and products recovered and recycled or reused at end of use



Periaatteisiin pohjautuvan priorisoinnin kaksi pilaria

**ARVIOI RISKIT IHMISILLE JA
YMPÄRISTÖLLE**

**TUNNISTA HYÖDYLLISET
TUOTTEET, PALVELUT JA
INVESTOINNIT**



Kuinka tunnistaa hyödylliset tuotteet, palvelut ja investoinnit?

1.



Luo kokonaisvaltainen näkemys tuotteista, palveluista ja investoinneista

2.



Arvioi nykyisiä valmiuksia sekä missä alueissa olisi suurin positiivinen vaikutus

3.



Priorisoi alueet, jotka ovat olennaisimpia ja joilla on suurin vaikuttavuus








4.









Yhdistä alueet olennaisiin SDG-tavoitteisiin ja Benchmarkeihin

SDG Ambition Benchmarks

SDG Ambition centers around new business benchmarks using specific criteria and expert knowledge from global organizations

Global SDG Ambition Benchmarks	SDG Impact	
	Primary	Additional
Gender balance across all levels of management	 5 GENDER EQUALITY	1, 4, 8, 10, 11
Net-positive water impact in water-stressed basins	 6 CLEAN WATER AND SANITATION	11, 12, 13, 14, 17
100% of employees across the organization earn a living wage	 8 DECENT WORK AND ECONOMIC GROWTH	1, 2, 3, 4, 5, 10, 13
Zero waste to landfill and incineration	 12 RESPONSIBLE CONSUMPTION AND PRODUCTION	6, 9, 11, 13, 14, 15
Zero discharge of hazardous pollutants and chemicals	 12 RESPONSIBLE CONSUMPTION AND PRODUCTION	3, 6, 9, 11, 13, 15, 17
100% sustainable material inputs that are renewable, recyclable or reusable	 12 RESPONSIBLE CONSUMPTION AND PRODUCTION	6, 9, 11, 13, 14, 15, 17
Science-based emissions reduction in line with a 1.5C pathway	 13 CLIMATE ACTION	3, 9, 12, 14, 15

Global SDG Ambition Benchmarks	SDG Impact	
	Primary	Additional
100% resource recovery, with all materials and products recovered and recycled or reused at end of use	 14 LIFE BELOW WATER	6, 9, 11, 12, 13, 15, 17
Land degradation neutrality including zero deforestation	 15 LIFE ON LAND	3, 6, 9, 12, 13
Zero incidences of bribery	 16 PEACE, JUSTICE AND STRONG INSTITUTIONS	Cross-cutting
Equal pay for work of equal value	 5 GENDER EQUALITY	1, 5, 8, 10
Zero severe and fatal work-related accidents, injuries and diseases	 8 DECENT WORK AND ECONOMIC GROWTH	1, 3, 10
100% alignment with the CFO Principles on Integrated SDG Investments and Finance	 17 PARTNERSHIPS FOR THE GOALS	Cross-cutting

Benchmark Creation Criteria

1. **Aligned to issue areas** where business action will be vital for achieving the SDGs by 2030
2. Reflective of existing **goal-setting practices**, taking the best of current metrics, benchmarks and scientific evidence
3. **Flexible** in terms of exact delivery pathways and reporting metrics
4. Framed to be **impact-oriented and absolute** in nature, with clear quantitative measurements
5. **Applicable** across industries and geographies

100+ experts across the UN system, Accenture, and external issue experts helped refine the benchmarks



The SDG Ambition Benchmark kertovat vaadittavan kunnianhimon

The image displays a grid of 15 SDG Ambition Benchmark cards, each representing a different Sustainable Development Goal (SDG). Each card includes the following information:

- SDG Ambition:** A header indicating the goal and the benchmark's focus.
- Benchmark:** A specific target or metric, such as "NET-POSITIVE IN WATER" or "ZERO DISRUPTIVE POLLUTANTS".
- SDG Impact:** A small icon and text indicating the goal's impact.
- Benchmark Info:** A detailed description of the benchmark's purpose and scope.
- Assessing Again:** Information on how the benchmark is evaluated and updated.
- Business Value:** A section explaining the strategic importance of the benchmark for businesses.
- Illustrative Industry:** A brief example of how a specific industry might meet the benchmark.

The cards are arranged in a grid, with the first 14 cards on the left and a larger, more detailed card on the right titled "100% ALIGNMENT WITH THE CFO PRINCIPLES ON INTEGRATED SDG INVESTMENTS AND FINANCE".

RAISING THE FLOOR AND THE CEILING





**FORWARD
FASTER**

It's time to move forward faster for 2030!



Launching in September 2023 and running through 2030, the initiative aims to increase **measurable, credible and ambitious action** from thousands of companies to deliver on the SDGs through:

**PUBLIC COMMITMENTS to
AMBITIOUS, SDG-aligned
BUSINESS ACTIONS**

*With progress tracked to maintain
accountability & transparency*

**ADVOCACY TO CREATE SDG-
aligned ENABLING ENVIRONMENT**

*Including **policy asks** to
Governments and
multi-stakeholder dialogues*



FORWARD FASTER

The initiative will drive impact on the SDGs and advocate for enabling policies to unlock new opportunities, build resilience, and secure long-term prosperity for business, people and planet.



	Target 1	Target 2
Gender Equality	Equal representation, participation and leadership across all levels of management by 2030.	Equal pay for work of equal value by 2030.
Climate Action	Set corporate science-based net-zero emissions reductions targets in line with a 1.5°C pathway, with the goal of halving global emissions by 2030 and reaching net-zero by 2050 at the latest.	Contribute to a just transition by taking concrete actions that address social impacts of climate change mitigation and adaptation measures in partnership with actors such as workers, unions, communities and suppliers.
Living Wage	100 per cent of employees across the organization earn a living wage by 2030.	Establish a joint action plan(s) with contractors, supply chain partners and other key stakeholders to work towards achieving living wages and/or living incomes with measurable and time-bound milestones.
Water Resilience	Build water resilience across global operations and supply chains and join hands to achieve collective positive water impact in at least 100 vulnerable prioritized water basins by 2030.	N/A
Finance & Investment	Align corporate investment – to the fullest extent possible – with SDG policies and strategies, and set targets, track and report on the amount and proportion of such SDG investments..	Establish a corporate financing strategy that is linked to SDG investments and performance, and report on the amount and proportion of such SDG finance.

TYÖKALU: Testaa tilanteesi – opi, ymmärrä, panosta

COMMUNICATION ON PROGRESS –raportointikehys auttaa PK yrityksiä ymmärtämään ihmioikeuksia, ympäristövastuuta, taloudellista vastuuta ja hallintotapaa

RAPORTIN SISÄLTÖ JA KYSYMYKSET AVOINNA KAIKILLE YRITYKSILLE

- Raportointikehys on linjassa johtavien viitekehysten kanssa, kuten GRI
- **Jäsenyrityksille tarjoamme 2024 digitaalisen raportointialustan**, jonka avulla yritys voi viestiä suoriutumisestaan, seurata ja mitata edistymistään ja kehittää vastuullisuuttaan entisestään.
- **PK yritys voi osoittaa tilanteensa!**

[UNGCCoP_Guidebook \[Feb2023\]_Finnish.pdf \(ungc-communications-assets.s3.amazonaws.com\)](https://ungc-communications-assets.s3.amazonaws.com/UNGCCoP_Guidebook_Feb2023_Finnish.pdf)

[Finnish-UNGCCoP_Questionnaire_2023.xlsx \(live.com\)](https://live.com/Finnish-UNGCCoP_Questionnaire_2023.xlsx)



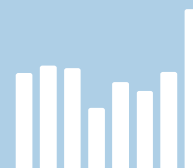
Build credibility



Identify gaps



Track progress



Compare against peers



Learn

The questionnaire helps companies track performance against the Ten Principles

	Areas related to the Ten Principles				
	14 Governance	8 Human rights	13 Labour	12+ Environment	8 Anti-Corruption
Materiality	N/A	HR1: Salient human rights (e.g.) <ul style="list-style-type: none"> Working conditions The right to water and sanitation Land-related Human Rights Rights of Indigenous peoples 	N/A: HR1 ¹ <ul style="list-style-type: none"> Freedom of association Child labor Forced labor Nondiscrimination Occupational safety and health 	E11: Operating sectors <ul style="list-style-type: none"> Additional mandatory questions on water, air pollution, waste / biodiversity / land / forest [E12-E20] for companies in some sectors 	N/A
Commitment	G1-G5 <ul style="list-style-type: none"> Board engagement Public commitment Code of conduct Accountability Cross-functional committee 	HR2: <ul style="list-style-type: none"> Policy 	L1 <ul style="list-style-type: none"> Policy 	E1 <ul style="list-style-type: none"> Policy 	AC1 – AC2 <ul style="list-style-type: none"> Compliance programme Policy
Prevention	G6-G7 <ul style="list-style-type: none"> Operational risk assessment Due diligence 	HR3 – HR6 <ul style="list-style-type: none"> Workforce engagement Actions in reporting period Who receives training Assess progress 	L2 – L5 <ul style="list-style-type: none"> Workforce engagement Actions in reporting period Who receives training Assess progress 	E2 – E4 <ul style="list-style-type: none"> Workforce engagement Actions in reporting period Assess progress 	AC3 – AC4 <ul style="list-style-type: none"> Who receives training Monitoring
Performance	G11-G14 <ul style="list-style-type: none"> Executive pay Board composition Other sustainability reporting Auditing 	N/A	L6-L11 <ul style="list-style-type: none"> Collective bargaining (%) Trade union (%) Women in leadership Pay ratio Injury frequency rate Injury incident rate 	E6-E10 <ul style="list-style-type: none"> Scope 1, 2, 3 emissions Research & development % renewable energy use Environmentally friendly products/services 	AC5 <ul style="list-style-type: none"> Reporting of incidents
Remediation and Reporting	G8-G10 <ul style="list-style-type: none"> Mechanisms to raise concerns / Whistleblowing Enable remedy Capture lessons 	HR7 – HR8 <ul style="list-style-type: none"> Did you enable remedy (Y/N) Practical action to implement (open narrative) 	L12 – L13 <ul style="list-style-type: none"> Did you enable remedy (Y/N) Practical action to implement (open narrative) 	E5 and E21 <ul style="list-style-type: none"> Did you enable remedy (Y/N) Practical action to implement (open narrative) 	AC6 – AC8 <ul style="list-style-type: none"> Measures taken Collective action Practical action to implement (open narrative)

1. Labour materiality questions are asked in the human rights section

AVOIN KOULUTUSSARJA PK -YRITYKSILLE



Small Business, Big Impact

A six-step journey to drive sustainability and growth in SMEs

[SIGN UP NOW](#)



[Small Business, Big Impact \(unglobalcompact.org\)](https://unglobalcompact.org)



Onboarding Survey – SME Learning Journey
E-learning | Duration Not Set



Future-proofing your small and medium-sized enterprise
E-learning | Duration 1h



How to integrate the global goals into your business in a strategic way from our Academy Changemaker
E-learning | Duration 30m



How being more sustainable makes you more resilient
E-learning | Duration 30m



Regional peer learning session on International SME Day
E-learning | Duration Not Set



The what and how of Sustainable Design for SMEs
E-learning | Duration 30m



How to Finance Your Sustainability Strategy
E-learning | Duration 30m



Toolkit: Craft your sustainability story to secure internal and external buy in
E-learning | Duration Not Set

Muut avoimet koulutukset teille:

UN Global Compact Academy Open Courses

Join an upcoming live session



Climate-Proofing Your Business:
Strategy Planning for Adaptation

1h 30m

In-person session



Anticorruption Deep Dive:
Implementing anti-corruption
programmes in your company

In-person session



How to understand and take
action on the global goals

30m 00s

★ 5.0



Biodiversity fundamentals: The
business case for action

1h 00m



Managing nature-related risks
and opportunities with TNFD

1h 00m



The Net-Zero Standard

20m 00s



Setting science-based targets

30m 00s



Business and Human Rights: How
companies can operationalize
the UN Guiding Principles

4 courses | 2h 00m



Gender equality: How business
can accelerate the pace of
change

30m 00s



Unlocking Sustainability:
Engaging and Upskilling
Employees

1h 00m



Introduction to Just Transition



Advancing decent work in
business through the UN Global
Compact Labour Principles

7 courses | 3h 25m



(PK-)YRITYKSEN MATKA

Testaa tilanteesi: raportointikehys auttaa ymmärtämään vastuullisuusteemoja ja panostamaan puutteisiin

Olennaisuus-analyysi

Työkalu
tulossa 2024

Pk-yritysten
vastuullisuus-
ryhmä

SDG-
koulutus-
ohjelma

Ilmasto-
koulutus-
ohjelma

Luonto- koulutus-
ohjelma

Ihmisoikeus-
koulutus-
ohjelma

Tasa-arvo-
koulutus-
ohjelma

Pk-yrityksille

Kestävän kehityksen
tavoitteet

Ilmasto

Luonto ja
biodiversiteetti

Sosiaalinen vastuu

Tasa-arvo



VERKKO-
KURSSIT

Kiitos!
Marja Innanen @globalcompact.fi
www.globalcompact.fi



FORWARD
FASTER

Guiding companies on where they can make the biggest, fastest impact before 2030.