

Increasing Digitalisation Awareness & Readiness of Finnish Communities

in collaboration with **BUSINESS TAMPERE**

Our goal is to enhance the awareness and preparedness of EU communities that are either beginning or in the early stages of their digital and green transition journey.

By providing essential resources, best practices, and targeted training, we aim to support the development of comprehensive digital strategies and roadmaps (aligned with the [Digital Decade](#)) to help communities achieve their green deal and digitalisation objectives.

Register today in order to be part of this innovative initiative!

SAVE THE DATE:

June 17th, 2025 | 10:00
Kelloportinkatu 1 B, Tampere

Register Today!



Why you should attend:



Unlock key tools, funding, and insights to drive your city's digital future



Expand networks, forge collaborations, and drive your city's digital transformation



Evaluate digital maturity and empower your city with expert strategies for impactful transformation



Leverage EU support: Access free tools and services to accelerate your city's digital transformation



Empower communities, connect locally, and drive Europe's digital and green future

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AGENDA



June 17th,
2025



10:00



Kelloportinkatu 1 B, Tampere

TIME	TOPIC	SPEAKER(s)
10:00 - 10:10	Welcome	Markku Niemi Business Tampere
10:10 - 10:30	Introduction to Local Digital Twins	Ari Saine Business Oulu
10:30 - 11:00	Local Digital Twins and their Role in Achieving EU Green Deal Objectives	Markku Markkula Vice-President European Committee of the Regions CoR
11:00 - 11:15	Coffee break	
11:15 - 11:30	Assessing Your Digital Readiness with LORDIMAS	Martin Gauk ESPON Elisa Utriainen City of Riihimäki
11:30 - 12:00	Developing Your Implementation Roadmap	Christopher Aguilar Serendipity Elisa Utriainen City of Riihimäki
12:00 - 12:30	Enabling Technologies: Open Data Platforms and Data Spaces	Jarno Halme VTT Technical Research Centre of Finland Ltd Olli-Pekka Mattila Forum Virium Helsinki
12:30 - 13:30	Lunch / Networking Break	
13:30 - 14:00	Supporting Ecosystems and Collaborations	Jasmin Repo Helsinki
14:00 - 14:30	Funding Opportunities for Local Communities	Otto Vainio Business Finland
14:30 - 15:00	Q&A and Closing Remarks	