

TAMPERE.
FINLAND

Tampere Export Growth Forum

15.5.2025 TAMPERE

**BUSINESS
TAMPERE**



TAMPERE FINLAND
AUTOMOTIVE & VEHICLE
TECHNOLOGY CLUSTER



Co-funded by
the European Union





Welcome

Heini Wallander, Head of Industry | Business Tampere Oy

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Program

13.00 Welcome and Introduction | Heini Wallander, Head of Industry, Business Tampere Oy

13.10 Market Entry Strategies

- **Charting a Path to Success in the U.S.** | Mike Klyszeiko, Director of Launchpad USA, Amcham Finland
- **Go global with local advisors** | Tuomo Virkkunen, Founder of Boardio
- **Export growth support for companies** | Lotta Westerlund, Deputy Managing Director, The German-Finnish Chamber of Commerce

14.00 Panel Discussion: Export Financing and Funding

- Marko Kotonen, Senior Advisor, Business Finland
- Marika Late, Finance Manager, Finnvera
- Heikki Itätalo, Business Controller, Treon Oy
- Moderator: Heini Wallander, Head of Industry, Business Tampere Oy

14.30 Break and Networking



Program

15.00 Digital Marketing and E-commerce | Timo Korvenoja, COO, Vilkas Group

15.15 Company Insights and Export Case Examples – Lessons learned and best practices

- Jukka Sjöstedt, CEO, Radientum Oy
- Vesa Kiviranta, CBO, Automotive & Marshalling Solutions, Unikie Oy

16.00 Closing Remarks and Networking

17.00 Conclusion of the event



The Powertrain ecosystem visit in France 11.-13.6.

- **SIA Powertrain event** and site visits to
 - **REV Mobilities** – French leader in electric and hydrogen conversions for automotive and off-road machinery
 - **Bosch France** – Innovative Mobility Solutions unit
 - **INSA Rouen** – The largest engineering school of the Normandy region
- Including
 - Ticket for the SIA Powertrain event
 - Accommodation (2 nights)
 - Transportation in France
 - Participants booklet
 - Pre-meeting, lunch on day 2 and networking event day 2
- Register latest on 2.6.
Contact: ari.lylynoja@business tampere.com



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2025 export related events

- 11.-13.6.** Visit French Powertrain ecosystem, Paris & Normandia, France
- 11.-12.6.** Joint booth in Industrial Vehicle Expo (iVT Expo), Cologne, Germany
- 4.9.** Tampere Automotive & Vehicle Technology Cluster's afterwork event
- 7.-8.10.** Future Mobile Work Machine event, Tampere, Finland
Delegation visit from the USA
- 15.8.** Lunch webinar on Off-Road Work Machines in Spain (TBC)
- 2.9.** Indian Market Event, Tampere, Finland
- 3.9.** Latin American Market Event (Brazil, Mexico, Chile), Tampere, Finland
- 28.-30.10** Off-Road Work Machine tour in Spain (TBC)
- 11.-13.11** Joint booth in Elmia Subcontractor, Jönköping, Sweden
- 26.11.** Tampere Automotive & Vehicle Technology Cluster's networking event
- 27.-29.11.** Joint booth in TechIndustry, Riga, Latvia

