

Business Tampere services

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Growth company service guidance

Service guidance helps you find exactly the right services for your company. Together with Business Tampere experts, you will assess your company's service needs, and you will be directed to the most suitable public services.

As a result, you will understand and know how to make use of the services offered by Business Tampere and other public-sector organisations, to the extent needed for the development of your company.

Typical Customer Journey



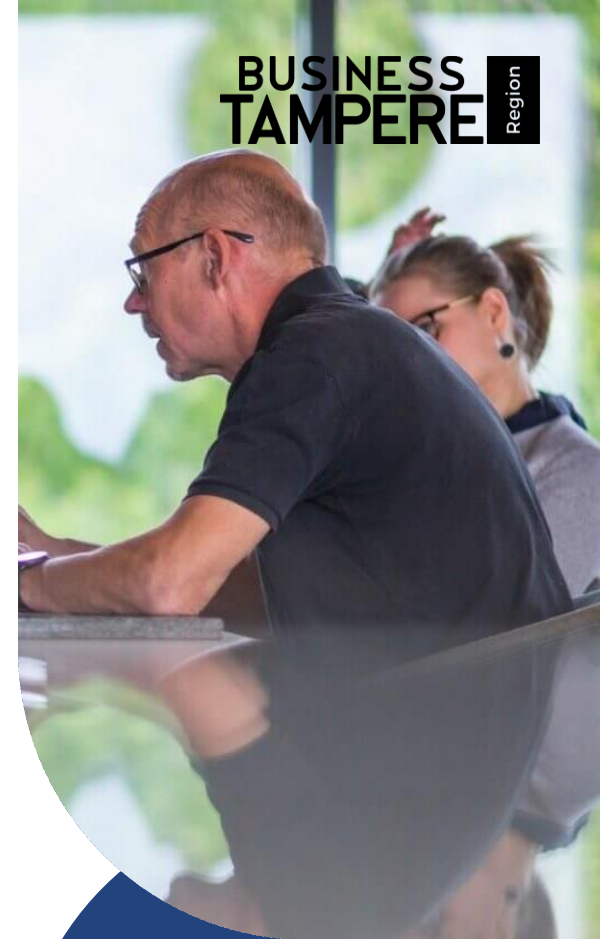
For whom?

The service is intended for growth-oriented companies operating in the Tampere city region that have goals related to internationalisation.

Key Benefits

The service helps you identify the public business services available to support your company's growth. You will receive clear next steps and direct contacts, enabling you to develop, grow, or internationalise your business smoothly and with guidance from the right experts.

The service is also provided in cooperation with the owner municipalities and the local employment area.



Book a meeting

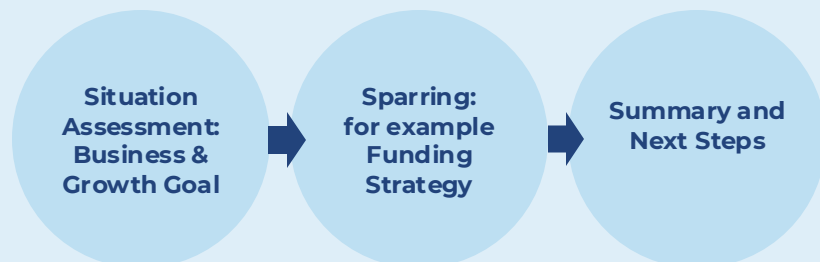


Expert Sparring: Growth and Funding

Take your company's growth to the next level with sparring from Business Tampere experts. Together with the experts, you will clarify your growth objectives or funding strategy, and receive a clear plan for the next steps. The sparring helps you identify your company's real growth opportunities, build a concrete funding pathway, and find the right partners and experts to support your growth.

During the sparring, you can cover topics such as: whether your growth case is fundable, when it is the right time to apply for funding, what to consider in your communication, and which critical questions investors and funders are likely to ask.

Typical Customer Journey



For whom?

The service is intended for companies with growth and internationalisation goals, and whose activities relate to the following ecosystems and key industries

- Chips and photonics
- Game Industry
- Automotive and Vehicle Technology
- Safety and Security
- Audiovisual production
- Intelligent Machines
- Energy Transition
- Health tech and life sciences
- Manufacturing Industry
- Defence and Dual-Use Industries
- AI and dataeconomy
- Imaging

Key Benefits

Sparring from a top-level expert, tailored to the specific theme that supports your company's growth objectives.

The service provides support for business development, advancing innovation, growth planning, growth financing, or networking.

.After Business Tampere's confidential assessment, you will know how to move forward in your company's growth and internationalisation process. The value of the service comes from rapid progress, opening the right doors, and identifying funding opportunities.



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Expert Sparring: Ecosystems and key technologies

Accelerate your company's growth by sparring with a Business Tampere ecosystem and technology expert. In the meeting, you will gain new perspectives on developing your business.

The service helps you to:

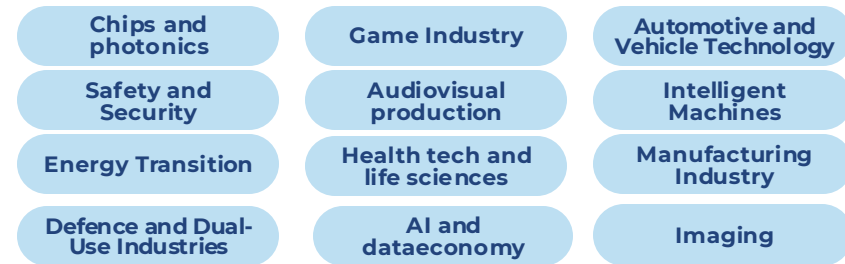
- to discover what the region's key technologies can offer to support your company's growth
- identify ecosystem development directions and market opportunities
- gain strategic guidance for product development or business renewal
- find suitable partners, testbeds, pilot opportunities or co-development projects
- participate in joint events, clusters and programmes

Typical Customer Journey



For whom?

The service is intended for companies that have growth and internationalisation goals and whose operations relate to the following ecosystems and key industries:



Key Benefits

You will receive a clear and documented overview of which ecosystem your company should operate in, with whom, and why. You will also gain access to relevant networks both in Finland and internationally. Throughout the service process, your company will be guided to utilise various services and networks connected to the region's leading ecosystems.

The value of the service comes from faster development, stronger partnerships, and a clearer direction for growth.



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Export promotion – nearby markets (Nordics and Baltics)

The service provides you with information and guidance when your goal is to expand your business into new markets in the Nordics and the Baltics and reach new international customers.

In this service, you will receive support for entering nearby markets. At the same time, opportunities to join an export project will be explored. As part of the export project, you will receive tailored support for building capabilities and readiness, finding customers and networking, as well as increasing your visibility in the local market.

Typical Customer Journey



For whom?

The service is intended for SMEs that do not yet have extensive export experience and wish to expand their operations to nearby markets in the Nordics and the Baltics.

In 2026, the service will be offered primarily to companies in the manufacturing industry and the defence industry.

Key Benefits

You will receive support for entering a new market: new insights, networks, support, peer support and contacts.

The service provides you increased market understanding of nearby markets, support in finding new customers, market entry support and analyses, assistance in securing funding, as well as support in choosing the right approach and building the right networks.



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Export promotion – EU

The service provides you with information and guidance when your goal is to expand your business into new markets within the EU and reach new international customers.

In this service, you will receive support for entering EU markets. At the same time, opportunities to join an export project will be explored. As part of the export project, you will receive tailored support for building capabilities and readiness, finding customers and networking, as well as increasing your visibility in the local market.

Typical Customer Journey



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For whom?

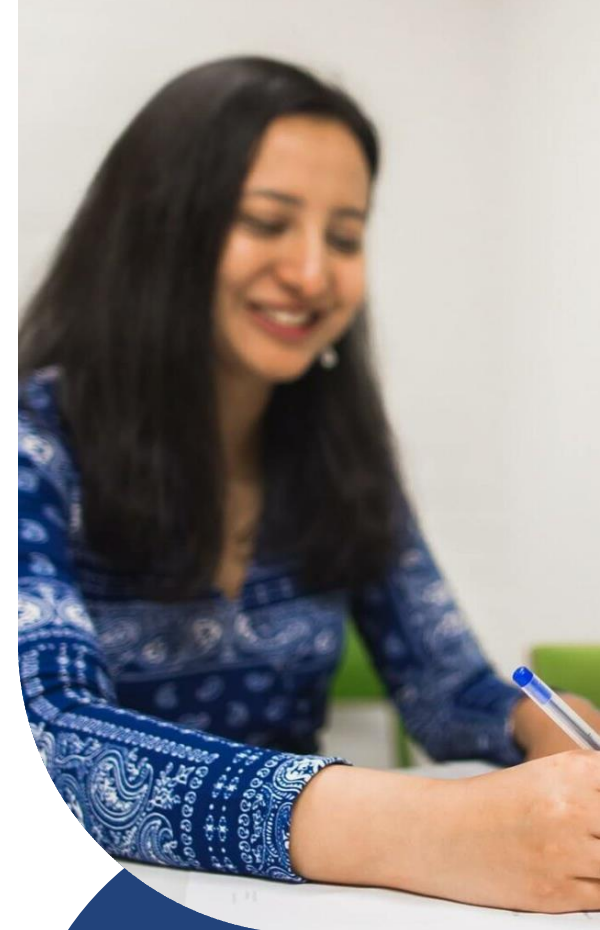
The service is intended for SMEs in the region that have plans related to export promotion and wish to expand their operations to other EU countries.

In 2026, the service will be offered primarily to companies in automotive and vehicle technology and the defence industry.

Key Benefits

You will receive support in reaching a new market: new insights, networks, support, peer support and contacts.

The service provides you with, among other things, increased market understanding of EU markets, support in finding new customers, market-entry support and analyses, assistance in securing funding, as well as support in choosing the right approach and building the right networks.



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Export promotion – NON EU

In this service, you receive information and guidance when your goal is to expand your business into new markets outside the EU and reach new international customers.

The service provides support for opening markets outside the EU. At the same time, opportunities to join an export project are explored. As part of the export project, you receive tailored support for building capabilities and readiness, finding customers and networking, as well as, for example, increasing visibility in the local market.

Typical Customer Journey



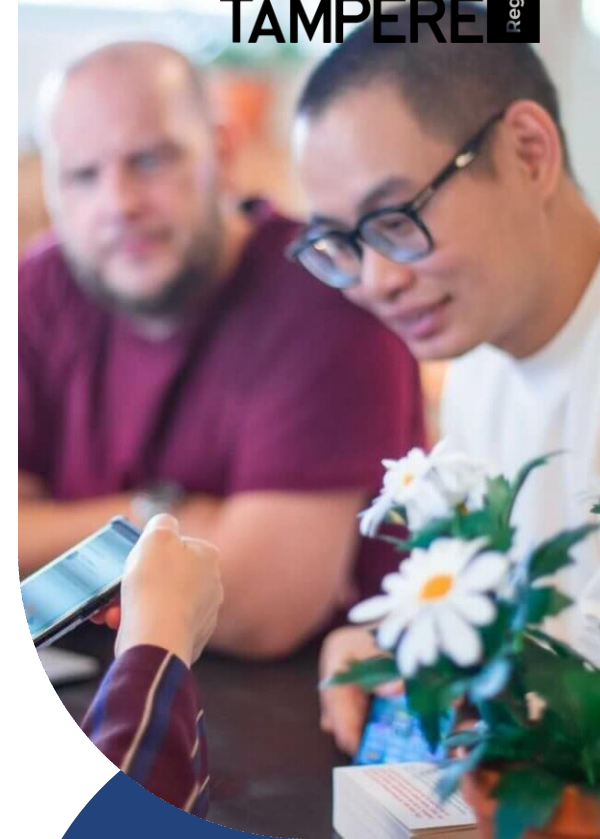
For whom?

The service is intended for SMEs that have a clear offering, a credible financial situation, and existing references to support starting export activities to markets outside the EU.

Key Benefits

You receive the support needed to enter new markets or to expand in a complex market: new information, networks, support, peer support and contacts.

The service provides you with, among other things, understanding of markets outside the EU, support in finding new customers, market-entry support and analyses, support in obtaining financing, as well as support in building the right approach and the right networks.



Book a meeting



Relocation and investment service

The service helps you find a plot, premises or an investment location that meets your needs in the Tampere city region. You receive comprehensive support throughout the entire location process, from preliminary assessment to implementation and aftercare.

The service also covers large industrial projects (Project Management Office, PMO), an in-depth understanding of demand, the development of a growth-supporting operating environment, and integration into national value chains.



In **the plot and premises service**, a suitable plot or space is identified for the company in the Tampere region



The large-scale industry location service (PMO) brings together all parties involved in the infrastructure project to identify a suitable location for the company in the Tampere region.



Investor meetings supporting the location and investment process

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For whom?

The relocation and investment services are intended for all companies looking to invest and establish operations in the Tampere City Region.

The large-scale industrial location service is designed for sectors related to sustainable technologies (energy, hydrogen, electrification) and for companies operating in heavy industry.

Key Benefits

In the plot and premises service, we provide a quick and comprehensive overview of available sites and premises that match your needs.

In the large-scale industrial location service, we take into account the need for sufficiently large infrastructure and prepare a tailored plan for each company, adapting to its individual situation. The service helps investing or relocating companies save time, as Business Tampere advances matters on their behalf, brings the necessary stakeholders together, provides guidance on national procedures (e.g., taxation), and connects the company with the relevant networks.

BUSINESS
TAMPERE
Region



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Business Tampere's data services provide comprehensive, real-time data related to companies and regional vitality.

Our AI assistant TILDA supports the interpretation of this data in multiple languages, helping decision-making and investment planning. The aim of the service is to strengthen data-driven management in the region, both among stakeholders and within companies.

Business Tampere Data products:

- The vitality of companies service
- Data for Site Selections and Investments service
- Business Information Service
- Startup & Scaleup Funnel
- Vitality, Attractiveness, and Retention Power index and Municipality-specific Analyses
- Foresight Data for Supporting Data-driven Management in Manufacturing
- AI Assistant TILDA for Data Utilization

For whom?

The data services are intended for anyone interested in regional vitality and business data. The information is used by the municipalities of the Tampere City Region, various stakeholders, and companies.

Data is also provided to support location and investment decisions for both domestic and international companies.

Key Benefits

Through the data service, you can access visualised and analysed data free of charge, which can be used for example in:

- planning investments and location decisions
- creating an overview of regional vitality and the business landscape
- analysing the operating environment and anticipating changes
- understanding customers and target groups
- designing and targeting services, and providing background information for communications and media outreach



Book a meeting



business tampere.com/data

Business Tampere Events

Business Tampere organises a wide range of timely, open, and free events for companies in the Tampere City Region. These events provide opportunities for networking, new contacts, fresh ideas, and new competences.

The event offering includes a diverse selection of individual events, thematic event series, and 3–4 international events each year. The duration of events ranges from compact one-hour webinars to multi-day trade fairs. We also organise events in collaboration with key business service providers and regional stakeholders. **Event series:**



Kasvun sparraus



Kasvu maailmalle – vienti ja verkostot



Osaamisen ja kasvun kärjet



Älykkäämpi organisaatio

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For whom?

The events are aimed at growth-oriented companies and stakeholders in the business ecosystem. They focus particularly on the following ecosystems and key industries:

Chips and
photonics

Game Industry

Automotive and
Vehicle Technology

Safety and
Security

Audiovisual
production

Intelligent
Machines

Energy Transition

Health tech and
life sciences

Manufacturing
Industry

Defence and Dual-
Use Industries

AI and
dataeconomy

Imaging

Key Benefits

By attending Business Tampere events, you place your company at the heart of growth: you gain up-to-date insights, concrete examples, and valuable connections — all in one place. The events combine strategic perspectives with hands-on practice, helping your company take the next step toward growth and international markets.

BUSINESS
TAMPERE Region



Upcoming Events

business tampere.com/en/events/

AV Production Incentive Service

Through the Tampere City Region's AV Production Incentive Service, you can receive support and guidance for applying for the AV incentive when you plan to locate a film or series production partly or entirely in Tampere.

The Tampere Production Incentive is a 10–15% cash rebate for costs incurred by audiovisual productions in the Tampere Region. The support, granted by the City of Tampere, is administered by Film Tampere.

Instructions, terms and eligibility criteria for applying for the production incentive can be found at: www.filmtampere.com

For whom?

The service is intended for private film, TV, series and VR producers with a Finnish business ID, or for foreign producers partnering with a producer who holds a Finnish business ID.

Key Benefits

You will receive guidance and concrete information on local locations and service providers, as well as additional advice related to financing or project development when needed.

Customers who receive a positive incentive decision through the service are granted a 10–15% cash rebate for costs incurred within the region.



**BUSINESS
TAMPERE** Region

Book a meeting



filmtampere.com

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Business Tampere Experts

Growth company service guidance

Business development, Rita Fagerström
Business development and innovation, Jukka Reunavuori
Growth companies, Mikko Pesonen

Expert Sparring: Growth and Funding

Data economy, AI and Software industry, Kristian Valkama
EU funding, Jari Ahola
EU networks, Joni Rauhansalo
Growth companies, Business Development, Mikko Pesonen
Growth companies, Business Development, Pertti Aimonen
Growth financing, venture capital, M & A, Petri Laine
Testbeds, Tero Kyckling
Communication, Olli Ikäheimo
Green energy, hydrogen economy, energy funding, Mika Kolari

Expert Sparring: Ecosystems and key technologies

AV productions, Niina Virtanen
Automotive and Vehicle Technology, Ari Lylynoja
Circular economy, Pirkko Eteläaho
Imaging, Oliver Hussey
Game industry, Arto Käyhkö
Defence and Dual-Use Industries, Mika Kulkas
Defence and Dual-Use Industries, Markku Niemi
Defence and Dual-Use Industries, Smart Mobility, Jari Ikonen
Chips, photonics, Sampo Härkönen
Chips, photonics, Petri Räsänen
AI and Data economy, Kaarle Wirta
AI and Software industry, Minna Kinnunen
Health tech and life sciences, Timo Hänninen
Health tech and life sciences, Mikko Pesonen
Health tech and life sciences, Ilona Raitakari
Manufacturing Industry, Jouni Myllymäki
Safety and Security, Petri Nykänen

Hydrogen economy, power grids, energy solutions, Tuomas Vanhanen

Hydrogen economy, green energy, energy financing, Mika Kolari
Intelligent Machines, Heini Wallander
Intelligent Machines, Automotive industry, OEM, Jarmo Tuorila

Export promotion – nearby markets (Nordics and Baltics)

Exports, Defence, Smart Mobility, Jari Ikonen
Exports, Manufacturing Industry, Jouni Myllymäki

Export promotion – EU

Exports, Defence, Smart Mobility, Jari Ikonen
Exports, Automotive and Vehicle Technology, Ari Lylynoja

Export promotion – NON EU

Exports, Southeast Asia Yi Tang
Exports, Saudi Arabia, Singapore, the Philippines Minh Lam
Exports, Ukraine Minna Tihinen
Exports, USA, Heini Salopelto

Relocation and investment service

Investments, FDI, Oliver Hussey
Growth financing, venture capital, M & A, Petri Laine
Plots and premises, large-scale industry, Raimo Vähämaa

Business Tampere Data

Data services development and collaboration, Niina Hokkanen
Use of data services, Elina Suuronen

AV Production incentive

AV productions, Niina Virtanen



Contact information

[Business tampere.com/en/contact-us/](https://business tampere.com/en/contact-us/)

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