

# EU MADE EASY

Driving  
sustainable  
growth



**DIMECC**

**Harri Kulmala (CEO) & Doris Pryjma (Manager, EU Relations & Collaboration)**

**13.2.2024**

# DIMECC in Brief

- **FOUNDED 2008**
- **900+ M€ OF FACILITATED RDI PROGRAMS**
- **25 EMPLOYEES**
- **2 OFFICES IN FINLAND: TAMPERE & HELSINKI**
- **5 BUSINESS ECOSYSTEMS**
- **5 EU TRADEMARKS (™)**
- **7 ON-GOING EU-PROJECTS**
- **300+ CUSTOMERS (55% SMES)**
- **30+ M€ RDI PROGRAM PORTFOLIO**
- **+53% GROWTH**
- **65 SHAREHOLDERS**

DIMECC supports companies in digital transformation through co-creation. We run business ecosystems, lead programs and facilitate innovation.

DIMECC is co-owned by technology companies and research organizations.



## About innovation culture:

## Why to invest in co-creation?

- **Joint RDI replaces sales** → Joint RDI with your customers builds your technology into the customers' solution. You save the cost of sales.
- **Sales is best RDI** → "You have to develop it, if you sold it." (*Jorma Lillbacka, Finn-Power*)
- 99% of new ideas are born **outside** any single organisation (*Open Innovation, Henry Chesbrough*)
- Fastest development takes place when working with the **most demanding and competitive customers** (*Competitive Advantage, Michael E. Porter*)
- **Recruitment and finding the talent** are the most significant European challenges in technology companies in the 2020s.

# We lead five industry-changing ecosystems.

# As a founder or as a service.



Leading Finnish manufacturing and ICT companies towards a new era of networked, data driven systems.



Sustainable AM as Finland's competitive edge.



Customer's ecosystem



Making Finnish companies globally leading solution providers in global autonomous mobility solutions market by year 2029.



Responding to the challenges of growing complexity and demand by strengthening the know-how of software development methods, technologies and tools.



ECOSYSTEMS



<https://sw4e.fi>



[www.famn.fi](http://www.famn.fi)



[www.fame3d.fi](http://www.fame3d.fi)



[www.vamosecosystem.fi](http://www.vamosecosystem.fi)

Customer's ecosystem

PROJECTS



CO-CREATION



DIMECC Services cover all innovation facilitation:

*From 4 week forums to 5 year RDI projects*

*From low fees to millions of euros investments*

# Co-operation with different networks enables finding EU project partners and influencing larger entities.

## DIMECC

COLLABORATIVE ORGANISATIONS AND NETWORKS



**DIMECC's EU activities  
and how we can help you**

# DIMECC plays different roles in EU projects

## **Facilitator between EU consortia and Finnish companies:**

DIMECC actively screens, shares and communicates relevant EU calls for its customers and facilitates the process of participating in consortia and applications

## **Contributor, Task Leader, WP Leader and/or Coordinator:**

DIMECC as company participates directly in EU call consortia.

## **Expertise:**

Communication, dissemination, match-making, trainings, events

## **Topics:**

Digital transformation, Skills Development, Scaling up, Sustainability



# DIMECC is currently partner in 7 EU projects

## Digital Europe



### **Deploy AI Building, deploying, and launching a fully operational AI-On-Demand platform (AIoDP)**

29 partners from 13 countries

Duration: 1.1.2024-31.12.2027

Budget: 28,0M€

Contact: [risto.lehtinen@dimecc.com](mailto:risto.lehtinen@dimecc.com)



### **REBOOT Skills Rebooting manufacturing industry with digitalisation skills development**

8 partners from 5 countries

Duration: 1.1.2023-31.12.2025

Budget: 3,88M€

Contact: [clementine.arpiainen@dimecc.com](mailto:clementine.arpiainen@dimecc.com)

## H2020



### **ADMA TranS4MERS Digital transformation support for manufacturing SMEs**

38 partners from 27 countries

Duration: 1.10.2021-30.9.2024

Budget: 5,61M€

Contact: [doris.pryjma@dimecc.com](mailto:doris.pryjma@dimecc.com)



### **KnowEdge Towards AI powered manufacturing services, processes, and products in an edge-to-cloud-knowledge continuum for humans [in-the-loop]**

12 partners from 7 countries

Duration: 1.1.2021-31.12.2023

Budget: 6,00M€

Contact: [risto.lehtinen@dimecc.com](mailto:risto.lehtinen@dimecc.com)

# DIMECC is currently partner in 7 EU projects

## Interreg



### Sustainability Reporting Tool creating a tool for sustainability reporting

8 partners from 4 countries

Duration: 1.1.2023-31.12.2025

Budget: 3,48M€

Contact: [lisbet.frey@dimecc.com](mailto:lisbet.frey@dimecc.com)



### ESCALTECH empowering SMEs to scale up

3 partners from 3 countries

Duration: 1.3.2023-28.2.2026

Budget: 1,79M€

Contact: [medha.gupta@dimecc.com](mailto:medha.gupta@dimecc.com)

## ERDF



### 3DTY 3D printing of large structures

7 partners from Finland

Duration: 1.8.2023-31.7.2026

Budget 3,2M€

Contact: [antti.karjaluoto@dimecc.com](mailto:antti.karjaluoto@dimecc.com)

**How can we help companies grow  
through EU opportunities?**

# DIMECC

Driving growth through

# EU Services

### 3. Project execution activities

DIMECC supports companies to execute projects

DIMECC: project partner

DIMECC: project coordinator

### 2. Project creation activities

Companies apply for EU-fundings through DIMECC services

Application Completed

Application pre-review

Application draft

Consortium finding & establishment

Draft presentation

- Half-day workshop

### 1. Awareness Building activities

Encourage companies to participate in EU activities e.g. apply for EU fundings

#### Information Sharing

Become aware of different EU opportunities and benefits

- Webinars, e.g. EU flashes
- Info-letters
- General info session (on demand)

Pilots through EU projects

#### ADMA Trans4MErs

Digital transformation

#### REBOOT SKILLS

Boost advanced digital skills

#### SUSTOOL

Sustainability reporting

#### ESCALTECH

Empower tech SMEs to scaleup

#### Tailored Information Sharing

Become aware of relevant funding instruments and calls and getting ready for project preparation.

- One-on-one discussions
- Tailored info sessions
- Workshops

# EU Flashes

30min presentation,  
30min discussion.  
Videos and slides are shared  
to participants.

- **EU Flashes:**
  - Benefits and Horizon Europe
  - Project preparation and evaluation
  - Project management and responsibilities
  - EU projects and how they can benefit your company (ADMA TranSMERs and REBOOT Skills)
  - Countdown to Corporate Sustainability Reporting Directive (CSRD), in English
  - Yritysvastuuraportointi (CSRD), in Finnish
  - **16.2.2024: EU project preparation – what to expect?**
  - **22.2.2024 REBOOT Teams webinar: *Will data, AI and other technologies destroy your business?***



# EU projects supporting companies

# Digital transformation



TranS4MErs

ADMA TranS4MErs program helps manufacturing SMEs in their digital transformation to become factories of the future. **FREE Support for SMEs:**

- Current status scan and analysis
- Up to 8 hours of individual and consulting with a trained transformer
- Service vouchers, that you can use for competence development and to optimize your implementation plan.
- ADMA TranS4MErs network is 38 partners from all 27 EU members.

**Start your transformation journey now!**

[Example of scan results](#)

[Example of transformation plan](#)



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101037866

# Scale Up Support



ESCALTECH provides support for companies looking to scale up in the Central Baltic region. Target sectors are ICT, E-governance, Smart Mobility, and Smart Manufacturing.

## What you will get:

- Expert support - mentoring, coaching, and networking events
- Cross-border collaboration opportunities
- Guidance for market expansion and innovation
- Solutions to overcome scale up obstacles
- Peer support from other SMEs



Join us and scale up!



# Sustainability Reporting



Interreg  
Baltic Sea Region



Co-funded by  
the European Union



RESPONSIVE PUBLIC SERVICES

SusTool

SusTool develops a free and publicly available corporate sustainability reporting tool that aligns with the European Standards (ESRS) and legislation (CSRD). The tool aims to reduce the administrative burden and costs of sustainability reporting.

## Helps you to:

- Compile a sustainability report
- Conduct a double materiality assessment
- Develop your sustainable practices
- Raise awareness in sustainability topics

The tool will be piloted in 2024 and published in 2025.  
Want to become a pilot company? Contact us for more info.



## UP- or RESKILL OPPORTUNITIES



Trainings are already available

**REGISTER NOW!**

Empower new talents, workers and the European manufacturing sector towards a **SUCCESSFUL TWIN TRANSITION** with advanced digital skills.

**Free short trainings** in a multisite setting co-designed *with the industry for the industry*

**AI, Robotics, IoT, Cybersecurity, Additive Manufacturing**



**Webinar 22.2.2024 at 14-15:**

# Will data, AI and other technologies destroy your business?

Are you prepared for the shifts in the industry brought by data, AI and emerging technologies? Don't let your business fall behind in a rapidly evolving industry and register to the webinar on "Upskilling opportunities for the Industry talents" to stay ahead of the curve, hear about new regulations, interesting company cases and the offering available to reskilling or upskilling in new advanced technologies.

## Agenda:

14.00 Welcome words (DIMECC)

14:05-14:20 Keynote: The Effects of EU's Data Act on Manufacturing Industry - Joonas Mikkilä  
(Teknologiateollisuus - Technology Industries of Finland)

14:20-14:30 Robocoast EDIH Success Story: Company Case: "Physical nano identifier to the digital world" - Ari-Veli Starcke (Starcke Oy)

14:30-14:40 Data and AI Accelerator: Company Case: "Digital lifecycle services in industrial cleaning solutions" – Juhanna Rikkinen (FinnSonic Oy)

14:40-14:50 Upskilling Opportunities: The Finnish Collaboration Model at the service of the Manufacturing Industry SMEs - REBOOT SKILLS, Level Up Project and Project EAGLE (DIMECC and University of Oulu University)

14:50-15 Q&A

🔔 Register here:



After registration you will receive a calendar invitation with participation link to the Teams-Flash. It is time to grasp of upskilling opportunities available for the industry!



# EU Team



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**ADMA TranS4MErs**



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THANK YOU!