

**BUSINESS
TAMPERE**

EU Bootcamp

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**Projektihallinnon, budjetoinnin, raportoinnin ja disseminaation
vaatimukset EU-projektissa**

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innokaupungit



**Euroopan unionin
osarahoittama**

ACCOUNTING REQUIREMENTS

- Key requirement is to be able to track and report everything per WP
 - working hours
 - traveling
 - tool purchases
 - subcontracting
 - other costs
- Essential to have these requirements supported from project launch
- Be patient with the EU financial reporting tool, not the most modern or user-friendly

STANDARD PRACTICE FOR DISSEMINATION

- Grant Agreement and PCA may contain specific terms on
 - obligations to disseminate certain proceedings
 - but also an obligation to notice the other partners in advance, e.g. 45 days before publishing
- Any dissemination of results must (a) display the <program> logo and (b) display the EU emblem and (c) include the following text: “This project has received funding from ...”
- Project deliverables are an essential part of dissemination. Deliverables can be
 - Public, or
 - Confidential to the consortium (+ Commission Services)
- Research dissemination – share, enable collaboration
 - Peer-reviewed journals
 - Academic, industry and technology events
 - Doctoral theses
 - Contribution to standards; expected especially if the project has a research-intensive scope
- Business dissemination – highlight project proceedings and commercial exploitation
 - Social media
 - Publications, trade fairs
- Activities realized during the project will be accumulated in the periodic reports

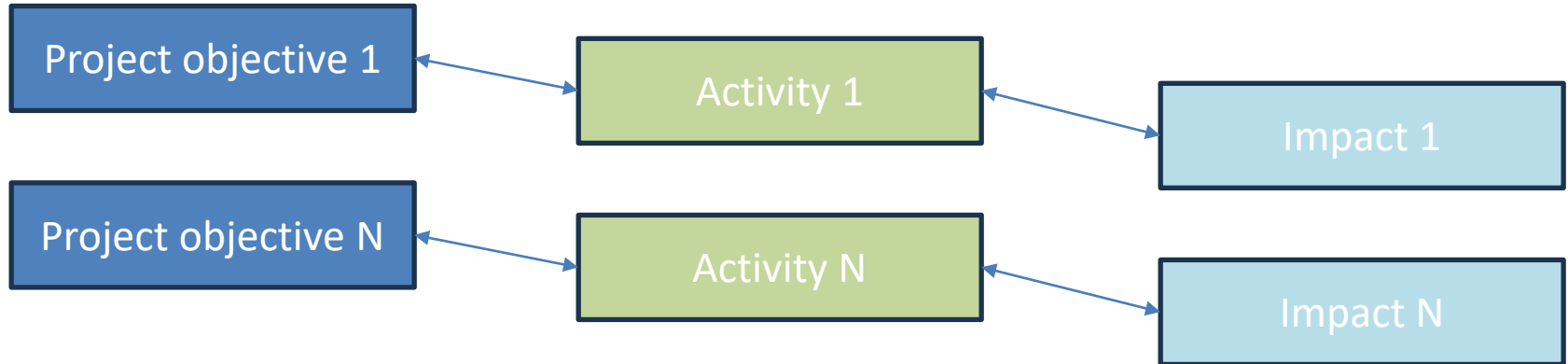
SOME KPI'S FOR DISSEMINATION

- Specify and quantify already in the project plan!
- Project website visits (per month, per country, ...)
- Social media posts, re-posts, other reactions
- Events arranged, attendees, contacts
- Journal publications
- Conference presentations

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CHAINING PROJECT OBJECTIVES - IMPACTS



CONTRIBUTIONS TO EUROPEAN ROADMAPS OR WORKING GROUPS

- Well-justified way to focus and measure impacts towards general European efforts, international standardization and regulation bodies

Priority areas from European Roadmaps (subset from drone-related European Roadmaps)

SESAR: High-level roadmap to integrate all categories of drones in Europe

EUSCG - European UAS Standards Coordination Group

JARUS Joint Authorities for Rulemaking on Unmanned Systems

GEAR 2030: Connected vehicles, data protection and security

...

BROADER IMPACTS

- Where applicable, reference to UN Sustainable Development Goals (SDG) is an easy way to put your impact plan to a standard framework. Quantify!
- To some extent, indirect impacts are also worth mentioning



IMPACT HELPER

Impact Planner



Project Idea In short

IDEA

Results after the project

Who needs to know about the results (stakeholders)?

RESULTS

How will you communicate your results to your stakeholders?

DEC

What is the envisioned change in the stakeholders' actions within 3-5 years?

OUTCOME

What will happen in 10 years and beyond...

...In science?

...In society ?

...In economy?

IMPACT

Does your research have positive (or negative) effects on sustainable development?

RESOURCES FOR BROKERAGE ETC.

https://een.ec.europa.eu/events	Enterprise Europe Network, support network for SMEs with international ambitions.
https://www.smart-systems-integration.org/news/ecs-brokerage-event-2024	Electronic Components and Systems Community, brokerage for meeting potential partners and building future projects consortia. February 20-21 (full).
https://emmc.eu/events/mse-congress-2024/	The European Materials Modelling Council considers the integration of materials and digitalization critical for more agile and sustainable product development. The Materials Science and Engineering (MSE) Congress takes place in September 2024.
https://ecscollaborationtool.eu/	Electronic Components and Systems, matchmaking.
https://traconference.eu/	Transport Research Arena (TRA), conference in Dublin, Ireland in April
https://greenet-partner-search-tool.b2match.io/	Partner search tool for Cluster 5 (Climate, Energy and Mobility)

FURTHER READING

https://eic.ec.europa.eu/events/european-innovation-council-online-info-day-work-programme-2024-15-january-2024-2024-01-15_en	European Innovation Council online Info Day
https://eic.ec.europa.eu/events/european-innovation-council-accelerator-challenges-work-programme-2024-online-info-day-2024-01-16_en	European Innovation Council Accelerator Challenges
https://www.eurekanetwork.org/ https://www.eurekanetwork.org/countries/finland/clusters/	Eureka programs
https://eit.europa.eu/our-communities	EIT communities
https://eitrawmaterials.eu/	EIT RawMaterials
https://www oulu.fi/en/impacthelper	Impact Helper, developed by research support and funding specialists at the University of Oulu

WHERE COULD CONSULTANTS HELP YOU?

- Finding or building the right consortium
- Grant writing
- Project lead
- Reporting
- Dissemination
- Audit

- In some programs, e.g. EIC Accelerator, assistance is almost always used in grant writing, often with success fee –based pricing
- Outsourced project management common in projects with larger consortia



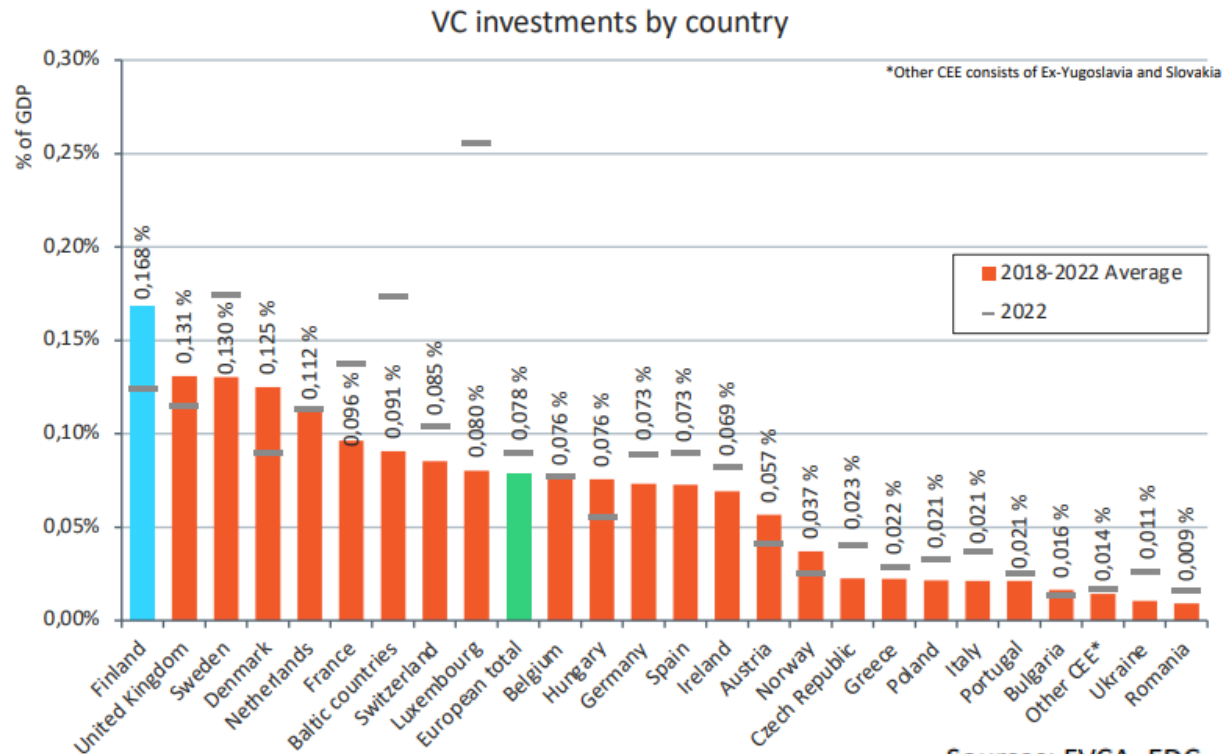
- EAIC: 57 member companies
- Various services, e.g.:
 - Collaborative projects (IA, RIA, CSA, PCP, PPI)
 - Other Horizon Europe (ERC, MSCA...)
 - EIC (Accelerator, Pathfinder, Transition)
 - Other European Programmes (LIFE, Erasmus+, Eureka, Innovation Fund, CEF...)
 - National Funding
 - Project Management Support
 - National Associations

Looking outside of today's scope...

TODAY, WE HAVE TALKED ABOUT EU FUNDING, BUT PRIVATE VENTURE IS ALSO THERE...

Finland is Europe's Strongest Startup Hub

During the period of 2018-2022, Finland ranked first in terms of average venture capital investments received when measured as a percentage of GDP.



Sources: FVCA, EDC

Kiitokset osallistujille, puhujille ja järjestäjille!

Iscent Oy: Jaakko Raukola
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CrossControl Oy: Marko Elo
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