

BUSINESS  
TAMPERE Region

BUSINESS  
FINLAND



FINNVERA

TAMPEREEN  
KAUPPAKAMARI



TAMPERE.  
FINLAND

KASVUYRITYKSEN  
KANSAINVÄLISTYMINEN  
11.5.2022 klo 10 – 12.00

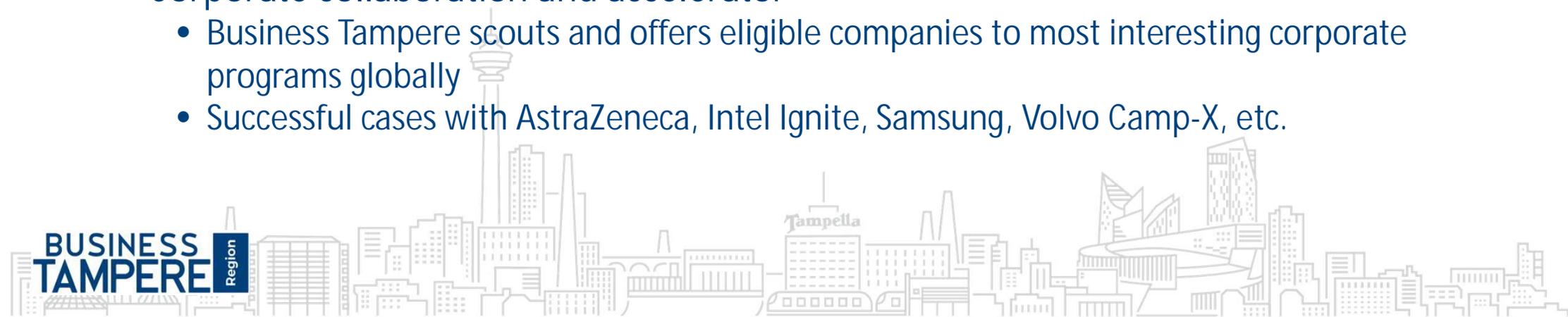


Business Tampereen palvelut kansainvälistymiseen  
Harri Ojala, Business Tampere



# Business Tampere export support

- Direct market operations
  - Opening doors for clients through cluster collaboration or events
  - Usually industry focused / program based
  - Executed usually with consultants or partners
- Key account services – scaling local innovations globally
  - Tampere-born ideas with global market potential are our priority and in order to help we are ready to dedicate resources to promote them
- Corporate collaboration and accelerator
  - Business Tampere scouts and offers eligible companies to most interesting corporate programs globally
  - Successful cases with AstraZeneca, Intel Ignite, Samsung, Volvo Camp-X, etc.



We also help with the physical connectivity..

# New base in **TAMPERE**



**NEW route**  
Tampere - Amsterdam

**airBaltic**

# Business Tampere export support

- Advisory services and brokering
  - Business Tampere advisors offer their help
  - Business Finland market infos and reports
  - Soft landing services
  - Business Tampere funding helpdesks for Internationalization and EU funding
  - Team Finland network
- International startup activities
  - Collaboration among startup communities worldwide
- City level collaboration
  - Business Tampere hosts political and business delegations which generate constantly leads for our clients
  - Tampere's sister city network opens doors to cities worldwide

## FUNDING HELP DESK SERVICE

Questions related to internationalization:  
Financial expert Tommi Pajala  
tel. 050 543 0232  
email: kv-helpdesk@business tampere.com

Questions about EU funding:  
Financial expert Johannes Ahvo  
tel. 050 516 3947  
Email: eu-helpdesk@business tampere.com



Thank you!

**TAMPERE.**  
FINLAND



Harri Ojala

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