

**BUSINESS
TAMPERE** Region

TAMPERE.
FINLAND

Business Tampere Internationalization Services





Internationalization Services

- Business Tampere helps primarily small and medium-sized enterprises plan and implement their international expansion
- First year being an organizational target at Business Tampere. We continuously develop our internationalization processes
- Funding consultation for international development and growth: we offer professional advice on how to find the right source of funding for your needs
- Active ecosystem development enables international growth for companies from various industries
- Foreign Direct Invest attractions to Tampere region
- We help to build RDI consortiums and promote their export opportunities
- Internationalization activities through Business Tampere operations

Internationalization Activity Examples

- Ecosystem activities: foreign market knowledge, international marketing activities, export and networking events, matchmaking activities
- EU-funded Interreg export program “4SmartGrowth” (2019-2021) to help Nordic SMEs enter Chinese and Chilean markets. Similar but larger export program starts in early 2022
- Business opportunities in international markets through Business Tampere networks: bridging, communication support, Tampere region joint offer, building export consortiums etc.
- Euroscalars for start-ups
- Access to international acceleration programs
- Tokyo Olympics Metsä Pavilion program
- Carbon Neutral Pilot City project with China
- Tampere Smart City Week 2022 and other upcoming events

Follow us for upcoming internationalization opportunities!

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