

Privacy statement

Tampere region business and development company Business Tampere Oy's financial helpdesk service

The controller of Business Tampere contacts register is Tampereen kaupunkiseudun elinkeino- ja kehitysyhtiö Business Tampere Oy.

Controller, contact person and data protection officer**Name of the register (filing system):**

Business Tampere Contacts

Controller:

Tampereen kaupunkiseudun elinkeino- ja kehitysyhtiö Business Tampere Oy, (Business ID 2252888-5), Kelloportinkatu 1 B, 33100 Tampere, www.businesstampere.com

Data Protection Officer:

Merja Maijala
Project manager
Business Tampere
merja.maijala@businesstampere.com
tel. +358 50 486 1253

Purpose of personal data processing

The register is kept of companies that utilize Business Tampere helpdesk. The personal data is processed to ensure the quality and coverage of the helpdesk service provided by Business Tampere. Helpdesk is a Business Tampere service that is purchased from subcontractors: Maisala.net Oy, Fimentum Oy and Spinverse Oy. In addition, the register supports research and statistical development.

The lawfulness of processing is based on data subject's consent and legitimate interests of the controller. The legitimate interest is based on customership management and creation and promotion of Business Tampere's services. Personal data is processed only to the extent required to successfully execute Business Tampere services and that data subjects may reasonably assume.

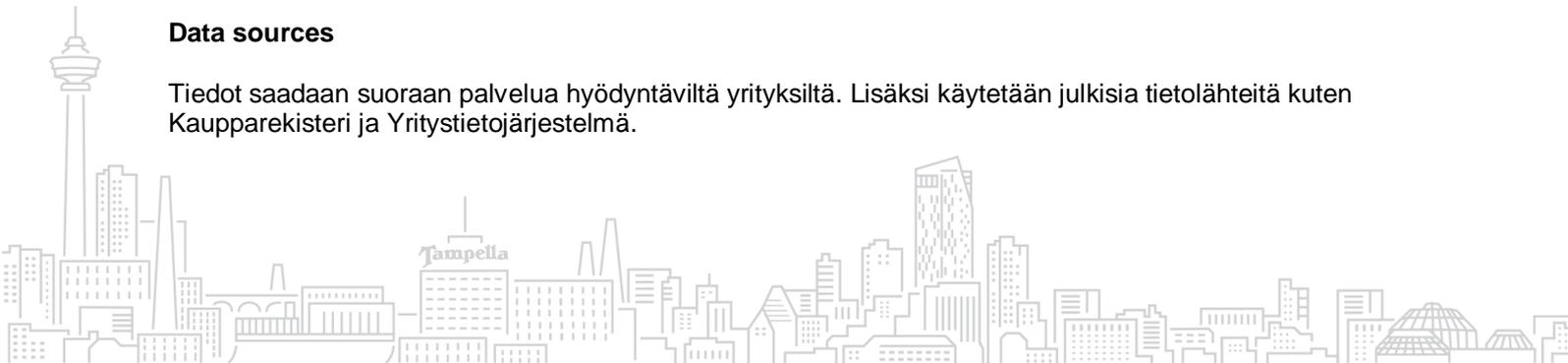
Data content of the register

Collected personal data types are: name, (including prefix), title, name of the company / organization, business id, the company's registered office, categorization (i.e. industry), grouping (i.e. email groups), the date of use of the service, helpdesk usage time, subject of contact, address, phone number, email address, webpages, language, client account's history information (e.g. contacts with the customer)

Collected groups of data subjects are: Tampere region enterprises, enterprises to be induced to Tampere region, and other Business Tampere partners (enterprises, organizations, communities and individuals).

Data sources

Tiedot saadaan suoraan palvelua hyödyntäviltä yrityksiltä. Lisäksi käytetään julkisia tietolähteitä kuten Kaupparekisteri ja Yritystietojärjestelmä.



Data is received from data subjects; enterprises and individuals. In addition data is collected from: Kaupparekisteri and Yritystietojärjestelmä.

Disclosure of the personal data

Will data be transferred outside EU / EEA?

The personal data can be accessed by the controller i.e. Business Tampere employees and Business Tampere helpdesk-service subcontractors: Maisala.net Oy, Fimentum Oy ja Spinverse Oy. Inserting and updating data is primary done by the Business Tampere personnel.

The agreements made with the service providers ensure that the GDPR requirements and other relevant data processing requirements are met, if a service provider is involved with processing.

The personal data will not be disclosed to third parties, however, an exception can be done, if the third party offers a specific knowledge or benefit to the enterprise. The personal data will not be disclosed for commercial purposes.

Personal data will not be transferred outside EU / EEA unless it is required to fulfill processing purpose or technical requirements. In such cases, the transfer will be conducted based on Commission's decision on level of protection and appropriate safeguards will be provided by the controller / processor, and on a condition that data subject rights and effective legal remedies for data subjects are available.

Storage limitation

Processed in accordance with Business Tampere's privacy statement.

Rights of the data subject

Processed in accordance with Business Tampere's privacy statement.

Automated individual decision-making

Processed in accordance with Business Tampere's privacy statement.

Security of processing

Processed in accordance with Business Tampere's privacy statement.

